



Town of Bassano and County of Newell Recreation Funding Committee

November 2, 2020

Attention: Recreation, Leisure and Culture Groups of Bassano

We are pleased to announce an early release of the 2021 Recreation Grant Program. The \$50,000 recreation grant fund is made possible by the Town of Bassano and the County of Newell to support recreation and leisure programming in the community. An early release of the program supports local organizations as members start to plan for their upcoming season or event. Applications apply to projects/programs/events between January 1, 2021 and December 31, 2021.

Changes were made for the 2021 program to serve you better:

1. You can apply for one or more projects/programs/events within a single application.
2. Eligibility increased (more organizations were added to the list).
3. Enhanced requirements to outline financial need. Applicants that have reserve accounts will not be penalized if funds are earmarked for a capital asset/repair/upgrade. A section is included on the application to explain reserve balances.
4. Diversity of recreation and leisure programs that are eligible to receive funds.

Quick tips to improve your chance of success when applying for this grant:

1. Review Application Guidelines (Schedule B). This explains who can apply for what and why.
2. Follow the Application Process (Schedule C). This provides an example of how to complete an application.
3. Check out the Grade Matrix (Schedule F). This tells you how the grant funders will grade your application.
4. Complete the Application Form (Schedule D). Reference the Guideline; Process; and Grade Matrix. Contact the Town Office to review your application prior to submission. This could save you time.

We look forward to supporting recreation and leisure programs in 2021. Remember you must submit your Follow-up Form if you received funds in 2020 to be eligible for funds in 2021. Applications will open on March 31, 2021.

If you have any questions about the program or your application, contact Sydney Smith at (403) 641-3788 or assistant@bassano.ca. Applications are available online at www.bassano.ca or www.countyofnewell.ab.ca. or for pick up at the Town Office.

Kindest regards,

Amanda Davis, CAO

Encl.

