

COMMUNITY SURVEY SUMMARY

BASSANO MUNICIPAL DEVELOPMENT PLAN

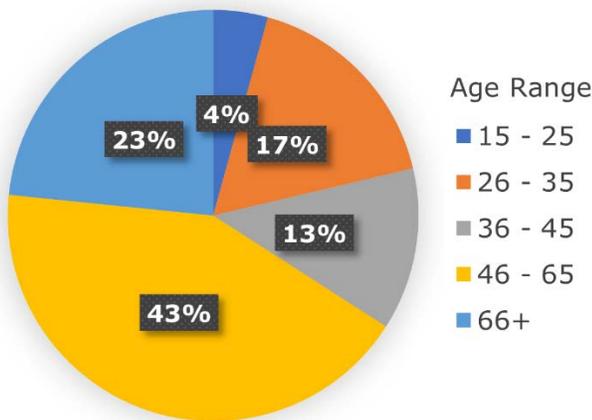
December 2020

As part of the process to develop a Municipal Development Plan for the Town of Bassano, residents were asked to complete a survey about opportunities, challenges, and priorities for Bassano. The survey was distributed online and available in print in November 2020. 47 people completed the survey and shared their valuable perspectives. Below is a summary of what we heard.

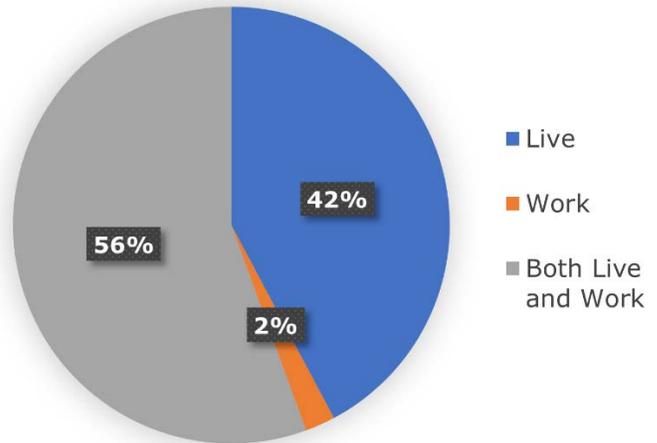
WHO TOOK THE SURVEY?

The below questions tell us a little bit about the people who completed the survey.

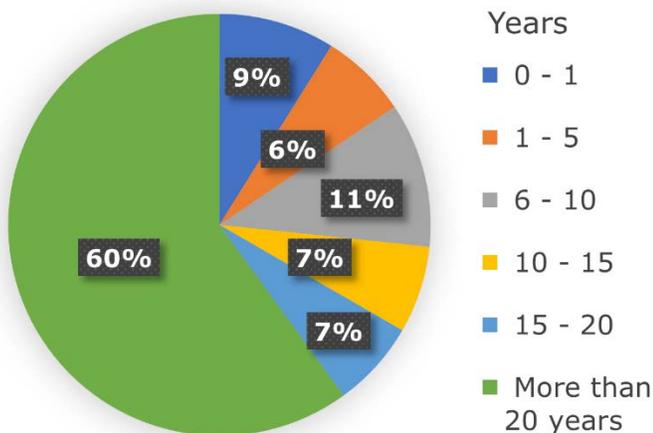
1. How old are you?



2. Do you live or work in Bassano?



3. How long have you lived in Bassano?



4. Why do you choose to live in Bassano? (respondents could check a maximum of three choices)

47%	Family
45%	Size of Community
43%	Work
30%	Lifestyle
19%	Low Crime Rate
17%	Large Lots
11%	Schools
9%	Recreation Opportunities
2%	Low Property Taxes

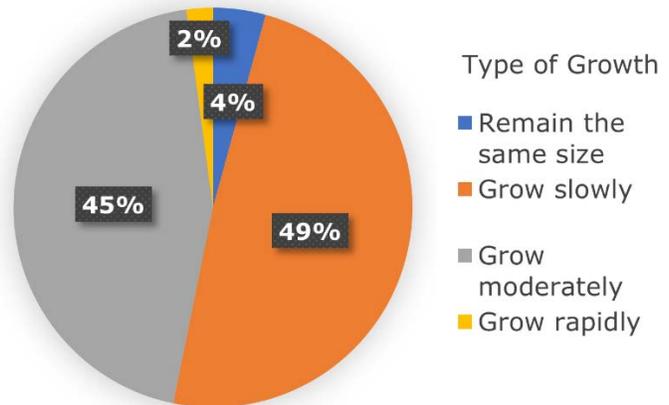
HOW SHOULD BASSANO GROW AND IMPROVE?

The below questions tell us the type and amount of development and growth respondents want to see in Bassano over the coming years. Also highlighted below is what respondents most want to see stay the same and what they want to see improved.

5. Would you like to see more, the same amount or less of the following types of development in Bassano?

	MORE	SAME	LESS
Commercial	88%	7%	0%
Industrial	76%	19%	5%
Recreational	67%	26%	23%
Public and Institutional	55%	30%	7.5%
Residential	51%	37%	2%

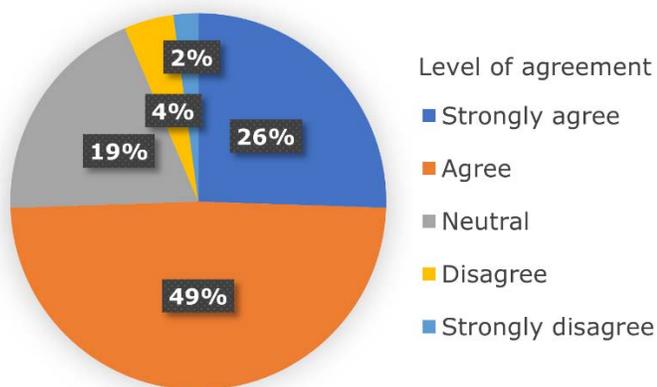
6. In the future how would you like to see Bassano grow?



7. Do you have any suggestions that would support growth?

- 9 comments about attracting new retail to the community, especially a grocery store and adding businesses to the main street downtown area of Bassano
- 8 comments about attracting new businesses to provide jobs in Town, including manufacturing, industrial along the highway, and making it easier for businesses to operate in Bassano
- 7 comments about improving infrastructure, lowering water prices, and repaving and repairing roads in the Town
- 6 comments about cleaning up unsightly premises and condemned buildings, filling vacant lots, and generally beautifying the Town, especially the entrance to the community
- 4 comments about creating more tourist attractions, supporting artists and advertising what the community has to offer through highway signage
- 3 comments about supporting community activities and sports, providing recreation opportunities, and building walking paths
- 3 comments about the need for daycare to support families in the Town
- 2 comments about a desire to see lower taxes
- 1 comment about supporting more residential development

8. Do you agree with the proposed future land use strategy in the MDP?



9. What do you most like about Bassano and want to see stay the same?

19	comments about the community connections, the friendly and welcoming people, and the way the community works together and cares about the Town
19	comments about the small-town feel, the size and location of the community, and a desire to maintain the small-town atmosphere
12	comments about the services and amenities in Town, including the recreation opportunities, health care, the school and local stores
5	comments about Bassano being a great place to raise a family
5	Comments about the safety and quiet of the community

10. What do you think most needs improvement in Bassano?

20	comments about infrastructure, especially repairing roads, but also upgrading storm/sewer, providing more street lighting at night, and building more accessible sidewalks with ramps
13	comments about making the downtown more attractive, cleaning up unsightly properties, painting vacant buildings and adding more curb appeal
13	comments about attracting new businesses and adding more retail options, particularly another grocery store
7	comments suggesting changes to administration or Council as well as providing one common spot to find Town information
5	comments about providing childcare and family-oriented activities
4	comments about recreation opportunities, including walking paths, biking trails, natural areas and recreation opportunities geared to older populations
4	comments about lower taxes and not having the government interfere in development

REFLECTION ON RESPONSES

- While respondents do want to see growth, they would prefer this growth to happen at a slow or moderate pace. This suggests that new industry and development should be thoughtfully added to the Town, to maintain the small-town atmosphere and sense of community valued by residents of Bassano.
- In general respondents are more interested in commercial and industrial growth than in developing more residential. Residents would like to see a focus on expanding available retail in existing areas and attracting industries that provide employment opportunities.
- Infrastructure maintenance and beautification, particularly downtown, should also be prioritized by decision makers

HOW SHOULD BASSANO SUPPORT THE COMMUNITY?

The below questions tell us what community amenities respondents use most and how they would like to see the community supported.

11. What recreation or community programs do you use the most?
(respondents could check a maximum of three choices)

47%	Health Centre
38%	Community Hall
36%	Outdoor Pool
32%	Library
32%	Golf Course
26%	Outdoor Playgrounds
19%	Arena
17%	Agricultural Grounds
13%	Curling Facility
4%	Shooting Range
2%	Bowling Alley
Other	Baseball Diamonds, Sidewalks (for walks)

12. How would you like to see the Town support the community?
(respondents could check a maximum of three choices)

38%	Enhancing existing park spaces
34%	Creating a senior's action plan
32%	Focus on innovation and technology
30%	Creating a youth strategy
26%	Partnerships with other community organizations
26%	Continue building volunteerism
19%	Focus on broadband technology
17%	Creating a historical resources management plan
11%	Creating a public events strategy or ways to program public spaces
6%	Creating a public arts strategy
6%	Expanding or enhancing the community hall
6%	Building new park spaces
Other	Walking Paths, Childcare, Fix roads

REFLECTION ON RESPONSES

- Respondents value partnerships with community organizations, volunteerism and creating strategies to support seniors and youth, rather than building new public spaces. This suggests that directing energy to strategic program planning for specific populations and enhancing existing facilities will have the most benefit for the community.

WHAT HOUSING NEEDS EXIST?

The below questions tell us what housing needs are in the community and the level of comfort of respondents to changes in the housing landscape in Bassano.

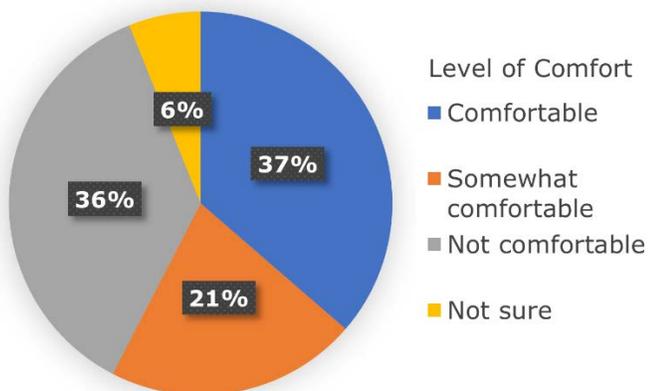
13. What types of housing would you like to see more of in Town? (respondents could check a maximum of three choices)

64%	Single-family Housing
53%	Seniors housing
26%	Duplexes and Semi-detached
23%	Accessory Dwellings
21%	Townhouses (3 or more units)
13%	Secondary Suites
11%	Apartments
11%	Manufactured Housing
Other	Affordable and low-income housing, innovative housing

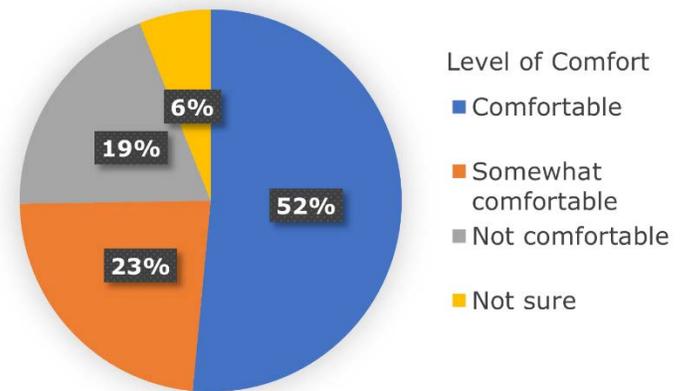
14. How do you expect your housing needs to change over the next decade?

48%	There likely will not be a change to my housing needs
20%	I'll likely need a home that requires less maintenance
11%	I'll likely require less space
9%	I'll likely require more space
9%	I'll likely need a home designed for better accessibility and mobility
2%	I'll likely need some level of home care assistance
2%	I'll likely want to expand or start a business in my home

15. How comfortable would you be with infill development and more density in your neighbourhood?



16. How comfortable would you be with detached accessory dwellings in your neighbourhood?



REFLECTION ON RESPONSES

- Respondents are interested in seeing more seniors housing and single-family housing.
- While over 50% of respondents are okay with increased density, 75% of respondents are okay with detached accessory buildings. This suggests gentle forms of infill development that add dwellings without majorly changing the streetscape are desirable to the community.

WHAT TRANSPORTATION AND INFRASTRUCTURE NEEDS EXIST?

The below questions tell us what community amenities respondents use most and how they would like to most see the community supported.

17. What transportation related issues are most important to you? (check all that apply)

80%	I would like to see improved maintenance and revitalization of existing roads
52%	I would like to see more sidewalk and pathway connections
17%	I would like to see more buffers (trees, fences) between truck traffic and residential areas
7%	I would like to see paved roads in industrial/commercial districts
2%	I would like to see wider streets in industrial/commercial districts
2%	I am happy with the current transportation system
0%	I would live to see wider streets in residential neighbourhoods

18. How would you rate the following facilities?

	EXCELLENT	GOOD	AVERAGE	POOR
Road Maintenance	2%	13%	30%	54%
Transfer Station	11%	56%	22%	4%
Recycling Program	15%	28%	40%	15%
Water System	11%	38%	26%	26%
Sewer System	4%	30%	32%	17%
Storm Drainage	0%	21%	43%	21%
Police Protection	15%	56%	13%	9%
Rescue Services	26%	57%	9%	0%
Medical and Health Services	30%	47%	17%	7%
Schools	28%	41%	17%	7%
Library	34%	40%	15%	0%
Parks	4%	39%	39%	11%
Public Recreation Facilities	15%	49%	30%	0%
Town Administration	16%	36%	22%	24%

Town Website and Communication	9%	32%	32%	22%
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REFLECTION ON RESPONSES

- A major focus for respondents was repair of existing roadways and improving how the storm and water system functions. This suggests that maintenance and infrastructure upgrades are important to the community and should perhaps take precedence over expansion of infrastructure.
- Respondents are also interested in seeing buffers between residential and truck traffic. This suggests that improving the street experience and protecting the residential quality of neighbourhoods is valued by residents. This has implications at the planning, subdivision and development stage as standards (for sidewalks, landscaping etc.) should be consistently applied to commercial and industrial development to ensure a proper transition to residential areas.