



WHEATLAND COUNTY

Where There's Room to Grow



Community Development Tour *in the Canadian Badlands* with Roger Brooks

“What Tourism Can Do for All Businesses/AgriTourism”

DIVERSIFY OUR COMMUNITY. THINK OUTSIDE THE BOX. IDENTIFY YOUR POTENTIAL.
CREATE A DESTINATION.

Roger
Brooks



ROGER BROOKS

KEYNOTE SPEAKER

Who is Roger Brooks? Over the past 35 years, Roger Brooks and his team have assisted more than 1,500 communities and travel industry organizations around the world with their branding, product development, and marketing efforts. His passion is to make a difference in people's lives by helping their communities become better places for people to live, work, and visit.

Tickets and More Info on
www.EventBrite.com

\$49—Lunch will be provided

Sign up for one day or all four!

Roger Brooks will be in the Canadian Badlands for a four day tour. Each full day session will have a different topic with plenty of time for Q&A.

Coaldale | September 18

Brooks/Newell | September 19

Consort | September 20

Wheatland County | September 21
Strathmore Travelodge, 8:30 a.m.—3 p.m.

*Funding Assistance Provided through
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Alberta



www.wheatlandcounty.ca

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