



BYLAW

Bylaw Number: **899/20**
Bylaw Name: **Advertising Bylaw**

A BYLAW OF THE MUNICIPALITY IN THE PROVINCE OF ALBERTA, TO ESTABLISH ALTERNATIVE METHODS FOR ADVERTISING STATUTORY NOTICES.

WHEREAS, pursuant to section 606 of the Municipal Government Act, a council must give notice of certain bylaws, resolutions, meetings, public hearings or other things by advertising in a newspaper or other publication circulating in the area, mailing or delivering a notice to every residence in the affected area or by another method provided for in a bylaw under section 606.1;

AND WHEREAS, pursuant to section 606.1(1) of the Municipal Government Act, a council may, by bylaw, provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings and other things referred to in section 606;

AND WHEREAS, Council is satisfied that the advertising method set out in this Bylaw is likely to bring matters advertised by that method to the attention of substantially all residents in the area to which the bylaw, resolution or other thing relates or in which the meeting or hearing is to be held;

NOW THEREFORE the Council of the Town of Bassano in the Province of Alberta, duly assembled, enacts as follows:

1. TITLE

1.1 This bylaw shall be known as the "**Advertising Bylaw No. 899/20**".

2. ADVERTISING METHOD

2.1 Any notice required to be advertised under section 606 of the *Municipal Government Act* of a bylaw, resolution, meeting, public hearing or other thing may be given, in accordance with the timelines prescribed in Section 606, by:

- a) electronically posting the notice prominently on the Town of Bassano Website, and/or;
- b) electronically posting the notice prominently on any of the Town of Bassano's official social media sites, and/or
- c) posting the notice prominently on the electric board located at the Community Hall at 610 – 2nd Avenue, Bassano, Alberta, and/or
- d) posting the notice prominently on the bulletin board provided for that purpose in the Town Administrative Office, and/or
- e) publishing at least once a week for 2 consecutive weeks in at least one newspaper or other publication circulating in the area, and/or

f) mailed or delivered to every residence in the area to which the item relates to.

3. SERVABILITY

3.1 Should any provision of this Bylaw be found invalid; the invalid provision shall be severed, and the remaining Bylaw shall be maintained.

4. ENACTMENT

4.1 This Bylaw shall come into full force and effect, when it receives third reading and is duly signed.

5. EFFECTIVE DATE AND READINGS

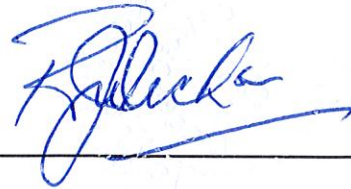
5.1 This Bylaw shall take effect on the date of 3rd and final reading.

5.2 Read a first time this 11 day of May 2020.

5.3 Read a second time this 8 day of June 2020.

5.4 READ a third and final time this 8 day of June 2020.

TOWN OF BASSANO



MAYOR



CHIEF ADMINISTRATIVE OFFICER