

FCSS Agenda

March 4, 2024 at 3:30 p.m.

Town Office Council Chambers 502 -2nd Avenue



VISION

Bassano FCSS is a strong partner in a healthy community.

Mission

Bassano FCSS works to build a strong community through locally driven proactive partnerships and preventative programming.

1. Call to Order

2. Attendance and Regrets

3. Adoption of Agenda for March 4, 2024

4. Adoption of Minutes

4.1 Minutes of February 5, 2024

5. Financial Summary

5.1 Financial Statement for period ending February 27, 2024

6. Director's Report

6.1 Period ending February 29, 2024

7. CAO Report

None

8. Unfinished Business

None

9. New Business

9.1 Men's Health Month - Manvan

9.2 2024 April Programming

10. Correspondence

10.1 Quality of Life Survey 2023 – Grasslands Regional FCSS - Bassano

11. Adjournment

Next Meeting Date: April 2, 2024 at 3:30 p.m.

MINUTES OF THE REGULAR BASSANO FCSS ADVISORY BOARD MEETING HELD ON FEBRUARY 5, 2024

ADVISORY BOARD MEMBERS

- Tammie Hauck
- Christine Petkau
- Heather Basarab
- Alice Slomp
- Evelyn Jensen
- Kevin Jones

ADMINISTRATION

- Amanda Davis, CAO
- Amanda Barron, FCSS Director

1. CALL TO ORDER

CHAIR HAUCK called the meeting to order at 3:30p.m.

2. ATTENDANCE AND REGRETS

- Heather Basarab
- Amanda Davis, CAO

3. ADOPTION OF AGENDA

FCSS12/2024 Moved by **MEMBER JONES** that the February 5, 2024 agenda is approved as presented.

CARRIED**4. MINUTES OF JANUARY 8, 2024**

FCSS13/2024 Moved by **MEMBER PETKAU** to approve the minutes of the January 8, 2024 FCSS Advisory Board AGM meeting as presented.

CARRIED

FCSS14/2024 Moved by **MEMBER SLOMP** to approve the minutes of the January 8, 2024 FCSS Advisory Board Regular meeting as presented.

CARRIED**5. FINANCIAL SUMMARY**

None

6. DIRECTOR'S REPORT

6.1 Director's Report – January 31, 2024

FCSS15/2024 Moved by **MEMBER JENSEN** that the FCSS Directors report for the period ending January 31, 2024 is approved as presented and discussed.

CARRIED

7. CAO REPORT

None

8. UNFINISHED BUSINESS

8.1 P-FCSS- 003 HUMAN RESOURCES – DIRECTOR APPOINTMENT AND EVALUATIONS POLICY

FCSS16/2024 Moved by **CHAIR HAUCK** that the Family and Community Services Advisory Board approves the HR Director Appointment and Evaluation Policy P-FCSS003 as amended.

CARRIED

8.2 2024 VOLUNTEER APPRECIATION LUNCHEON

FCSS17/2024 Moved by **MEMBER JONES** that the Family and Community Services Advisory Board extends an open community invitation to the Volunteer Appreciation Luncheon and prepares service for 200 people to be held Friday April 19, 2024 from 11:30 a.m. - 1:30 p.m. at Bassano Community Hall.

CARRIED

9. NEW BUSINESS

9.1 2024 MARCH PROGRAMS

FCSS18/2024 Moved by **MEMBER PETKAU** that the FCSS Advisory Board proceeds with hosting a woman's introduction to Yoga session for International Woman's Day at Bassano Community Hall with a budget not exceeding \$300.00.

CARRIED

FCSS19/2024 Moved by **MEMBER SLOMP** that the FCSS Advisory Board prepares an informational brochure for public distribution with the town newsletter detailing common fraudulent behaviors, safety measures and support resources, with a budgetary

allowance of \$200.00. The budgetary allowance accounts for administrative/postage/mailing fees, where applicable.

CARRIED

9.2 COMMUNITY GARDENS

FCSS20/2024 Moved by **MEMBER JENSEN** that the FCSS Advisory Board develops programming to provide Community Garden Box rentals to the public at a cost of \$15.00 per box for a term from April 15 – October 15 annually. Remaining unpurchased plots to be planted with vegetables for inclusion in the Community Christmas Hamper program.

CARRIED

9.3 P-FCSS 005 NEW MEMBER APPLICATION – MATT KELLY

FCSS21/2024 Moved by **MEMBER PETKAU** to enter a closed session at 4:45 p.m. to discuss personnel matters in accordance with the *Freedom of Information and Privacy Act*, section 25 (1)(c) with all persons excluded except FCSS Advisory Board and the FCSS Director.

CARRIED

FCSS22/2024 Moved by **MEMBER PETKAU** to revert to a regular board meeting at 4:51 p.m.

CARRIED

FCSS23/2024 Moved by **CHAIR HAUCK** that the FCSS Advisory Board recommends that Town Council formally appoints Matt Kelly as a volunteer member of the Bassano FCSS Advisory Board in accordance with the Skill Matrix and contingent upon the clearance of Vulnerable Sector and Criminal Record Check.

CARRIED

10. CORRESPONDENCE

10.1 Directors Network Spring Conference was reviewed.

FCSS24/2024 Moved by **MEMBER PETKAU** to accept the correspondence and file the item as information.

CARRIED

11. MEETING ADJOURNED

FCSS25/2024 Moved by **CHAIR HAUCK** to for adjournment of the regular meeting at 5:07 p.m.

CARRIED

Chair Signature

Director Signature

Unapproved



TOWN OF BASSANO
(51) 2024 FCSS Departmental Budget
YTD

Page 1 of 1
2024-Feb-27
8:57:22AM

General Ledger	Description	2024 Budget	2024 Actual	2024 Budget Remaining \$
Revenue				
1-51-00-410-00	FCSS - 2023 WOMEN'S WELLNESS	0.00	0.00	0.00
1-51-00-590-00	FCSS - GENERAL REVENUE	0.00	(330.00)	330.00
1-51-00-595-00	FCSS - COMMUNITY CHRISTMAS DONATIONS	0.00	0.00	0.00
1-51-00-840-00	FCSS - CONDITIONAL GRANT	0.00	0.00	0.00
1-51-00-850-00	FCSS - GRASSLANDS FCSS /TOWN CONTRIB.	0.00	(12,760.00)	12,760.00
1-51-00-710-00	TSF FROM FCSS RESERVE	0.00	0.00	0.00
1-51-00-590-03	FCSS - DONATIONS	0.00	0.00	0.00
* TOTAL Revenue		0.00	(13,090.00)	13,090.00
Expenditure				
2-51-00-110-00	FCSS - SALARIES	0.00	9,074.45	(9,074.45)
2-51-00-130-00	FCSS - EMPLOYER CONTRIBUTIONS	0.00	710.05	(710.05)
2-51-00-135-00	FCSS - AUMA BENEFITS	0.00	1,175.32	(1,175.32)
2-51-00-137-00	FCSS RRSP CONTRIBUTION	0.00	200.00	(200.00)
2-51-00-150-00	FCSS - ADM TRAINING & EDUCATION	0.00	0.00	0.00
2-51-00-200-00	FCSS PROGRAMS	0.00	539.49	(539.49)
2-51-00-200-01	FCSS PROGRAM - 2023 WOMEN'S WELLNESS	0.00	0.00	0.00
2-51-00-211-00	FCSS -TRAVEL/LODGE/PHONE & BOARD DEVEL.	0.00	61.98	(61.98)
2-51-00-220-00	FCSS - ADVERTISING & MEMBERSHIPS	0.00	41.29	(41.29)
2-51-00-510-00	FCSS - GENERAL GOODS & SUPPLIES	0.00	0.00	0.00
2-51-00-595-00	FCSS - COMMUNITY CHRISTMAS	0.00	(27.85)	27.85
* TOTAL Expenditure		0.00	11,774.73	(11,774.73)

*** End of Report ***

FCSS Director's Report

Period Ending: February 29, 2024

Prepared By: Amanda Barron, Director

Supporting Community Members



SUPPORTS

Seniors Benefits

Throughout February we provided service to 3 individuals in submitting Seniors Benefits.

Referrals/ Supports

As part of our services FCSS provides support to individuals in aiding access to various supports such as government programs, housing assistance and food bank access. In February we provided 3 clients with referrals to various supports and provided assistance through the application process.

PROGRAMS

Rural Pop Up

Our monthly Rural Pop Up was hosted February 20, Miss Merium of SPEC reports she has seen increased repeat subscribership and feels confident and secure with the program sustainability at this time.

Virtual Reality Travel

Our second session of Virtual Reality Travel was hosted by Bassano Memorial Library on February 20 with 2 local seniors participating in virtual travel. The youth time slot continues to be well utilized with 4-6 subscribers per session.

MHFA Training Sessions

The Working Mind First Responders Mental Health First Aid Training sponsored by TC Energy was held on February 9th at Bassano Community Hall. Twenty-two Fire and Emergency personnel from the region attended the training session.

Volunteer Income Tax Program

Bassano FCSS has been approved to provide free tax clinics for the 2023 tax cycle, we are currently awaiting the program software dispersed by the federal government. Upon receipt of the software we will be able to begin this service in Bassano.

Fraud and Scam Prevention Brochure

Our fraud and scam prevention brochure focusing on common methods fraudsters are using to take advantage of individuals has been distributed with the Town of Bassano Newsletter to residents locally. The brochure also included prevention measures, and information to acquire supports.

INITIATIVES

Welcome Wagon

FCSS Director's Report

Period Ending: February 29, 2024

Prepared By: Amanda Barron, Director



Supporting Community Members

Through February Bassano FCSS distributed 2 packages to a new residents.

258-3 Ave	1-Feb-24
208 2nd Ave	20-Feb-24

GENERAL UPDATES

Communities ChooseWell Grant

In continuation with the Open Sport Events FCSS hosted throughout the summer months, a funding opportunity was identified that will help us to provide free access to sports opportunities locally. Prospective programming could provide access and inclusion in a variety of year-round physical literacy developing sports and activities. If successful we will be able to purchase shared community equipment that will be accessible during programmed time to allow free unstructured, self-directed opportunities for all demographics. An grant application for \$5,000 was submitted on February 24, 2024.

Mental Health First Aid Standard – Youth

We are still accepting registrations to our second Mental Health First Aid Training. At this time we have 6 paid registrants and interest from 4 others. This training is scheduled to proceed on March 14-15th with the capacity to hold 25 participants.

Volunteer Alberta Grant

I have applied for the \$600 grant funding opportunity that will support our Volunteer Week Luncheon to be hosted at the Community Hall on April 19th from 11:30 -1 pm. This grant was submitted on February 26.

Community Garden

In preparation for the facilitation of the Community Garden Program, I have been building an Operating Policy detailing programming guidelines. Garden Boxes will be available for community members to purchase at a flat rate of \$15 on April 1st, with access available from April 15 through October 15 yearly.

Small Town Smoke Down

Small Town Smoke Down is set to occur for its third year in Bassano from June 7-9, 2024. In previous years Bassano FCSS provided children's activities and last year our Mocktail Booth. Would the Advisory Board be favorable to participating in festivities this year? If so, what would be considered a reasonable investment of members' time? It would be helpful to start planning now for this event.

Bassano Damfest and Culture Days

FCSS Director's Report

Period Ending: February 29, 2024

Prepared By: Amanda Barron, Director



Supporting Community Members

Bassano Arts Council along with community partners have scheduled Bassano Damfest and Culture Days for September 13-15, 2024 which aims to celebrate diversity in culture and the arts. In previous years they have showcased local musical and artistic talents as well as cooking classes and Indigenous Dancers. Bassano FCSS has been approached to support the event this year with the offering of "The Blanket Exercise", a visually and emotionally exercise to demonstrate the history of Indigenous peoples in Canada through colonization to present times. The proposed programming meets our priorities and prevention measures by increasing awareness surrounding truth and reconciliation efforts and providing diverse and inclusive programs locally. I am currently seeking grant opportunities to deliver the exercise.

UPCOMING PROGRAMS

- Mental Health First Aid Training Standard – Youth March 14-15
- Fraud Prevention Brochures
- International Woman's Day Yoga – March 5th

Attachments

1. Action Items
2. Fraud Prevention Brochure

April 3, 2023 Regular Board Meeting		
Barron, A	Add YOB Open Discussion to Agenda April 2024	
November 6, 2023 Regular Board Meeting		
Barron, A	Add Babysitting and Home alone courses to Spring programming options	Completed Feb 5, 2024
January 8, 2024 Regular Board Meeting		
Barron, A	Plan , prepare and deliver Volunteer Appreciation Luncheon	
Barron, A	Book Delete Hate Workshop upon confirmation of Grant Funding	
February 5, 2024 Regular Board Meeting		
Barron, A	Rotate Minutes on Website	Completed Feb 7, 2024
Barron, A	Resolution Index	Completed Feb 7, 2024
Barron, A	Prepare ammended policy for addition to Advisory Board Binders.	Completed Feb 27/24
Barron, A	Prepare advertising for Volunteer Appreciation Luncheon.	
Barron, A	Plan a introductory yoga session for International Woman's Day at Community Hall.	Completed Feb 7, 2024
Barron, A	Prepare informational brochure for public distribution with the town newsletter detailing common fraudulent behaviors, safety measures and support resources.	Completed Feb 12, 2024
Barron, A	Prepare User Policy for Community Gardens.	In review Feb 27/24
Barron, A	Prepare Consent & Waiver Form for Community Gardens.	In review Feb 27/24
Barron, A	Recommend to council the appointment of Matt Kelly to the FCSS Advisory Board.	Completed Feb 7, 2024

WHAT TO DO IF YOU BECOME A VICTIM OF FRAUD

STAY CALM AND GATHER INFORMATION.

- A. DOCUMENTS
- B. RECEIPTS
- C. EMAILS AND OR TEXT MESSAGES,
CALL RECORDS.

CONTACT YOUR FINANCIAL INSTITUTION.

- A. FLAG YOUR ACCOUNTS.
- B. CHANGE ALL PASSWORDS.
- C. REPORT THE FRAUD TO CREDIT
BUREAUS.

CONTACT THE POLICE, GET A FILE NUMBER FOR FUTURE REFERENCE.

BE AWARE

VICTIMS OFTEN GET TARGETED A
SECOND OR THIRD TIME WITH THE
PROMISE OF RECOVERING MONEY.
SHARE THESE INSTANCES WITH THE
POLICE.

BASSANO RCMP

1-403-641-3684

Online reporting at

<https://ocre-sielc.rcmp-grc.gc.ca/alberta>



SMART SECURITY TIPS

1. Pause, and Think – no need for immediate action.
2. Share less personal information.
3. Delete accounts and apps you no longer use.
4. Allow automatic software updates on devices maintaining security software.
5. Use multi-factor identification tools for added security measures.
6. Use trusted payment methods, credit cards and paypal have legal protections, most others do not.
7. Use and maintain anti-virus protection.

**CANADIAN ANTI FRAUD
CENTER**

1-888-495-8501

FRAUD AND SCAMS

YOUR GUIDE TO PROTECTION AND PREVENTION

LEARNING THE SIGNS OF A SCAM

Many scams and frauds attempt to imitate government services to gain access to your personal and financial information. It may be a scam if someone is:

- Demanding immediate payment
- Requesting payment with cryptocurrency or gift cards
- Using threatening language
- Sending you a link to click on
- Asking for personal or financial information.



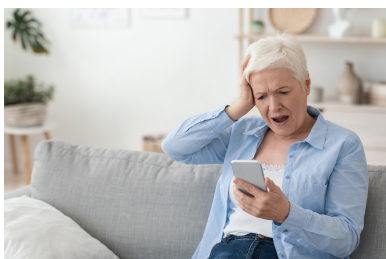
SOCIAL MEDIA SCAMS

Scam artists have hit Facebook, Instagram, and other social media platforms. Hackers use account cloning to gain access by portraying themselves as someone familiar.

You may also see in your social media feeds: Ads touting incredible bargains on all kinds of products, offers of low-interest loans and amazing cryptocurrency investing opportunities, and even friend requests from strangers who think you sound interesting.

TEXT SCAMS

Text scams which through clicking a link will transmit “malware” This malicious software can infect your device and grab enough personal info to take over your shopping, financial, and social media accounts, or even steal your identity. Text scams, or “smishing,” are overtaking phone call scams as criminals’ digital tool of choice, this is due to the quantity of text messages fraudsters can send out.



WHAT IS SPOOFING?

One of the many ways fraudsters mislead victims is using spoofing which is intended to mislead victims and convince them they are communicating with legitimate people, companies, and organizations. Spoofing can be used by fraudsters in the following ways.

CALL ID: manipulating the phone number appearing on call display by call or text message. It is possible for them to display legitimate numbers for law enforcement, financial institutions, government agencies and service providers.

EMAIL: manipulating the senders email address to convince victims the email received is from a legitimate source.

WEBSITE: creating fraudulent websites that look legitimate. Fake websites can be a company, investment /financial institution, government agency or shopping site. Fraudsters will use a similar domain/website URL to the legitimate company or organization with a minor spelling difference.



HOW TO PROTECT YOURSELF FROM SPOOFING.

- Do not click on links received by email or text message.
- Hang up and make the outgoing call to verify when someone claims to be contacting you from a financial institution, service provider, law enforcement or government agency.
- Do not assume the call display is accurate.
- Verify the URL and domain when visiting a website to ensure you are on the official site.

ONLINE PROTECTION

- Create strong, unique passwords by incorporating upper and lower case letters, numbers and a symbol at a minimum of 8 characters.
- Enable multi-factor authentication.
- Log into accounts from trusted sources.
- Do not reveal personal information over social media.

MENS HEALTH MONTH - MANVAN

BACKGROUND

National Men's Health and Awareness Month has been celebrated since 1992. One of the key priorities throughout the month is to inspire men to prioritize their health and wellness thus living longer healthier lives. Research has suggested that on average men do not engage in preventative health behaviors as frequently as females and are 67% less likely to have a general health practitioner.

The MANVAN is a men's mobile health clinic that offers free PSA (Prostate Specific Antigen) blood testing used for the early detection of Prostate Cancer to men across Alberta, they also offer mental wellness checks which assess depression and suicide risks and or symptoms.

The mobile clinic could come to a specified location in Bassano Alberta in June to provide services to Bassano and area men.

Services include:

- PSA blood testing – 40- 80 years
- Blood pressure
- Blood sugar
- Waist Circumference
- Mental Wellness Check

Each visit is free of charge and no appointment is necessary, the average visit takes approximately 15 minutes.

OPTIONS:

☒ #1 – That the Family and Community Services Advisory Board seeks to book the MANVAN to host a one-day free clinic in Bassano as availability is permits.

☐ #2 – That the Family and Community Services Advisory Board forgoes booking the MANVAN.

DIRECTOR COMMENTS:

Bassano FCSS would be responsible for booking and location reservation for service delivery. I consulted Bassano Health Center to confirm they have not yet sought this service for Bassano, this provides the opportunity for FCSS to proceed with booking upon Advisory Board approval.

ALIGNMENT WITH OPERATIONAL POLICIES

- ☒ - P-FCSS006 – Financial Planning Policy (program fits within budget)
- ☒ - P-FCSS007 – Programming Policy (program logic model, establish advertising timelines)

PROPOSED RESOLUTION:

- ☒ #1 – That the Family and Community Services Advisory Board seeks to book the MANVAN to host a one-day free clinic in Bassano as availability is permits.

Prepared by: Amanda Barron, FCSS Director

Reviewed by: Amanda Davis, CAO

Attachments:

1. None

2024 APRIL PROGRAMMING

BACKGROUND

Bassano FCSS celebrates Volunteers Week each year. This year we have committed to providing Volunteer Appreciation Luncheon hosted on April 19, 2024 to our community to show our gratitude for the continued service and contributions made within our municipality.

There are several other themes during April such as World Art Day on April 15 and Earth Day on April 20. World Art Day celebrates the development of artistic expression and reinforces the links between artistic creations and society, encouraging greater awareness of the diverse forms of artistic expression.

Earth Day provides an opportunity to raise awareness and support for environmental protection. First held April 22, 1970, Earth Day is now observed in over 190 countries globally. For children Earth Day provides a day to build knowledge on the ways our planet provides for us, the soil nourishing our food, water and air that provide the ability for continued life and resources that we use regularly in which we must preserve for future generations.

PROGRAMMING IDEAS

Paint Night

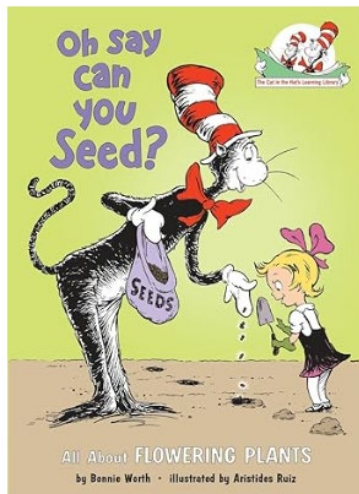
Embracing our inner Picasso's, FCSS could host a community Paint Night to celebrate World Art Day. This event is for everyone, from the avid painter to those who may never have picked up a brush, providing an opportunity to try something new. In hosting a Paint Night Bassano FCSS would need to acquire a facilitator to come to Bassano and provide materials, requiring pre-registration to allow facilitators the ability to adequately prepare materials for the event. This would be hosted during an evening with food and non-alcoholic beverages. There would also need to be a fee per participant to help cover costs for facilitation. Cost per participant will be determined according to facilitation costs. FCSS budget allocation of \$200.00 towards program budget.



Let's Get Growing!

Getting into the spirit of spring while providing learning opportunities surrounding Earth Day for children/youth "Let's get Growing" is an opportunity to provide an educational capacity building workshop for children, with the premise of demonstrating the relationship between growing a healthy plant and growing a healthy individual.

In the reading, participants will learn about the various parts of plants, seeds, and flowers; basic photosynthesis and pollination; and seed dispersal.



Topics would include:

- What plants need to grow
- Plant parts
- Plant growth stages
- Dietary requirements
- Healthy eating
- Ability to prepare own food

1. Read the "Oh say can you Seed" by Dr. Seuss, this will familiarize participants on growth stages.
2. Seedlings- participants would plant seeds that they can take home to nurture. Educational materials about what a plant needs to grow and active discussion.
3. Creating a healthy snack – Education about healthy food choices, dietary requirements, and the ability to prepare a healthy snack for themselves.

This program would hit our provincial outcomes both individually and community based through capacity building leading to autonomy. Let's Get Growing program has the potential to carry over in multiple sessions through the premise of mindful eating, educating children on the basics of nutrition and the role it plays in individual health.

This program will also align with both the Home Alone and Babysitters Courses we may facilitate later in spring by giving participants confidence in preparing food for themselves or those in their care.

A budget of \$200.00 would be allocated to this event.

Gratitude Journals

Gratitude is defined as a strong feeling of appreciation to someone or something for what the person has done to help you. How can expressing gratitude promote social and emotional wellness?

In a 2021 study done by Harvard Medical School researchers noted that participants that engaged in daily gratitude journalling not only had a more positive outlook about themselves, they also were more productive and engaged in their workplaces, handled conflict resolution in positive ways and were generally more satisfied with their daily lives. By taking a few minutes each day to reflect on the moments each day with a grateful heart, participants became more optimistic and were more successful at cultivating strong relationships.

Last year, Bassano FCSS provided Intention Journals to allow the community to set goals for themselves and provided introspection to personal direction. These Intention Journals were received well in the community prompting FCSS to provide a second printing, a total of 100 journals were distributed. In continuation to this program, we can engage our community to reflect with a grateful spirit placing focus on positive thinking to help facilitate wellness.

Now that our community is rooted in goal setting, the next step is finding gratefulness within the journey. To support this, Bassano FCSS could create a Gratitude Journal. By focusing more on the positive aspects of our daily lives and developing the ability handle life's challenges we can support people's personal resilience.

Budgetary allowance to create 60 journals is \$200.00.

Spring Tea and Hat Making

Who doesn't love a great hat? Spring is in the air; why not make your own spring hat with a few common materials!



This program offers an opportunity for intergenerational interaction and social connectivity open to the whole community. Participants would be required to register allowing FCSS to purchase sufficient supplies, hosted at the community hall with tea and treats participants can come and create a spring hat. For this activity we could have attendees bring their own hat or they can prepare one, using paper plates, paper bowls. From there participants will be able to decorate their hats using ribbons, lace, silk flowers and other spring themed accessories. To prepare the bonnets participants can glue a paper bowl to the bottom of a paper plate to form the shape of a hat. This

event would be hosted at the hall with FCSS supplying all hat making materials and providing tea and snacks.

A program budget of \$300 would be allocated to facilitation.

CLARIFICATIONS/CONSIDERATIONS

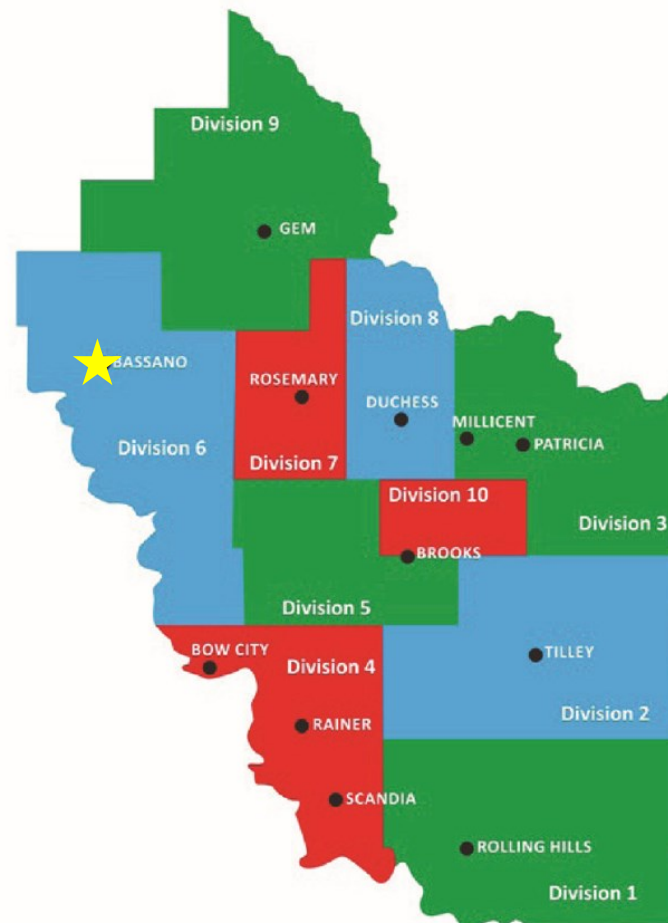
This open discussion is intended to provide guidance and direction. The outcome of the discussion will result in program development.

Prepared by: Amanda Barron, FCSS Director

Reviewed by: Amanda Davis, CAO

QUALITY OF LIFE #3

TOWN OF BASSANO 2023



For a copy of the Quality of Life Full Reports and Snapshots for communities within the Brooks-Newell Region visit:

www.grasslandsregionalfcss.com

For more information contact:

Grasslands Regional FCSS

grasslandsregional.fcss@telus.net

403-362-4549



Grasslands Regional FCSS Board of Directors, 2022



Top Left to Right: County of Newell; Councillor Holly Johnson; Clarence Amulung (Chair); Village of Rosemary: Mayor Yoko Fujimoto, Danele Reinke
Bottom Left to Right: Village of Duchess: Councillor Tina Preston (Vice Chair); Vienna Dahle; City of Brooks: Councillor Marissa Wardrop; Cindy Welter

Message from the Chair

On behalf of the Grasslands Regional FCSS Board of Directors and Staff, I am pleased to release the *Bassano Quality of Life #3 Snapshot* in 2023. It is our hope that the information will help further understand our communities and also prove useful for planning, funding and working together.

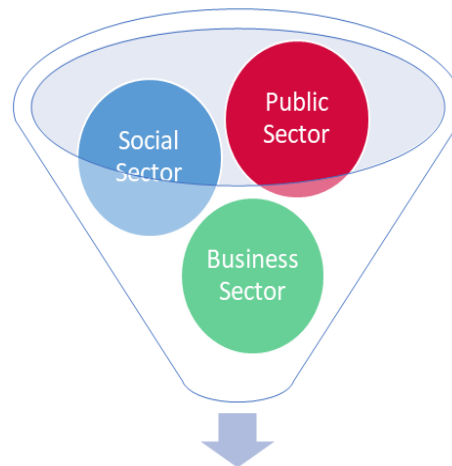
FCSS will also be releasing full reports for the City of Brooks and the Brooks-Newell Region and Community Snapshots for the County of Newell, Village of Rosemary, the City of Brooks, the Brooks-Newell Region and the Village of Duchess.

Clarence Amulung, Chair, Grasslands Regional FCSS

Copies available for download or viewing on
www.grasslandsregionalfcss.com

THE QUALITY OF LIFE

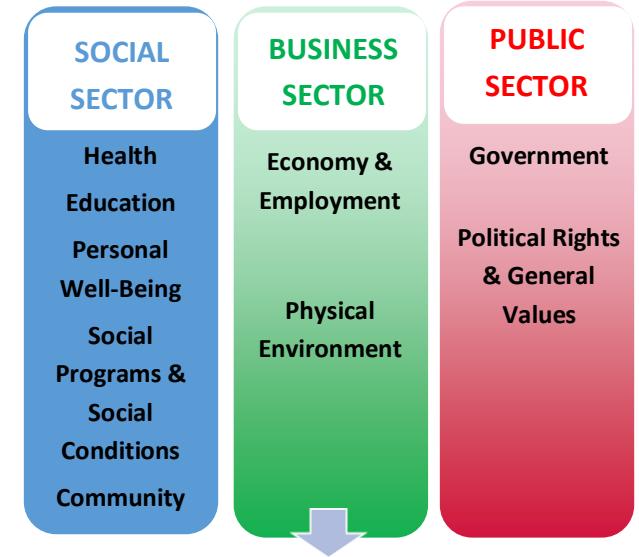
- **Background:** The Grasslands Regional FCSS Community Mapping Project (2007) showed the unique characteristics of our region.
- Prior to the Quality of Life Survey there was no established means to collect and analyze cross-sector (**Business; Public and Social**) data in our region.
- The Quality of Life Survey and analysis provides the ability to complete a **Gap Analysis** which compares Ranking of Importance to Ranking of Satisfaction.
- The survey measures variables of importance within the nine factors to measure what residents think is important to their quality of life.
- The analysis also includes residents' feedback on Levels of Satisfaction with services and programs and Overall Satisfaction with the Quality of Life in individual communities, the municipalities and the Brooks-Newell Region as a whole.
- Comparisons to 2013 and 2017 results are included where relevant.



Quality of Life

NINE QUALITY OF LIFE FACTORS

The survey uses the Nine Quality of Life Factors (Categories) established by the Canadian Policy Research Network. These nine categories provide the foundation for all questions and analysis within the sectors.



QUALITY OF LIFE VARIABLES

- Within each of the Nine Factors are Variables of Importance and Variables of Satisfaction with services.

QUALITY OF LIFE SNAPSHOT

- The Bassano Quality of Life #3 Snapshot: 2023 is a summary of the Gap Analysis completed to compare the Rank of Importance and the Rank of Satisfaction within each of the nine Quality of Life factors.
- The Bassano #3 Snapshot 2023 is an addendum to the Brooks-Newell Region Quality of Life Report. The snapshot is a summary of the Quality of Life results for Bassano and also contains comparisons to the Brooks-Newell Region in which Bassano is located.

For more information refer to the Brooks-Newell Region Quality of Life Report at www.grasslandsregionalfcss.com

Community Profile

SAMPLE SIZE

The sample size of 122 respondents from Bassano, (which is 10% of the Bassano population) does not guarantee that the Quality of Life Survey responses are representative of the opinions of community but it does provide a sample of the opinions of community residents.



Bassano Dam

DATA SOURCE

- Statistics Canada. 2022. (table). *Census Profile*. 2021 Census of Population. Statistics Canada Catalogue no. 98-316-X2021001. Ottawa. Released November 30, 2022.
<https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/index.cfm?Lang=E> (accessed December 2, 2022).

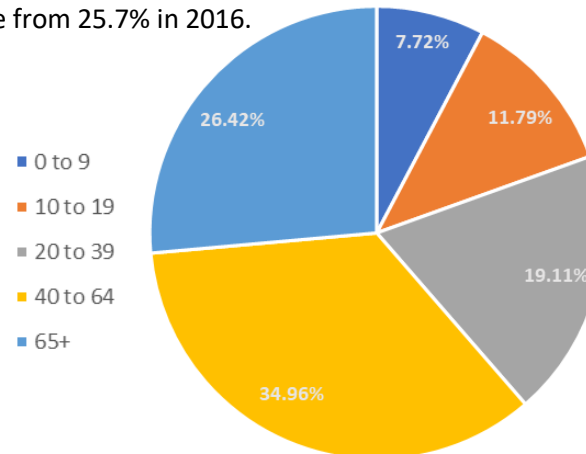
Statistics Canada does not publish data which can identify individuals so some of the data may have been rounded.

BASSANO SOCIO-ECONOMIC DATA

- In 2021, the population of Bassano was 1,216 compared to 1,206 in 2016. This is a 0.08% growth in population.
- The Town of Bassano serves as the service center for the residents who live in the County of Newell Division 6 and is located in close proximity to Siksika First Nation.
- The Town of Bassano has a land area of 5.23 km² and a population density of 232.5/km². There are 595 private dwellings in the Town of which 540 are occupied.

AGE RANGE

The median age in Bassano was 50 years in 2021 which is 10.5 years older than the median age in the Brooks-Newell Region. Bassano has a relatively high percentage of seniors (320) at 26.3% (65+ years) an increase from 25.7% in 2016.



Statistics Canada 2021 Age Demographics

Age Range	#	%
0 to 4 years	40	3.25%
5 to 9 years	55	4.47%
10 to 14 years	80	6.5%
15 to 19 years	65	5.28%
20 to 24 years	60	4.88%
25 to 29 years	50	4.07%
30 to 34 years	70	5.69%
35 to 39 years	55	4.47%
40 to 44 years	65	5.28%
45 to 49 years	70	5.69%
50 to 54 years	100	8.13%
55 to 59 years	80	6.5%
60 to 64 years	115	9.35%
65 to 69 years	85	6.91%
70 to 74 years	85	6.91%
75 to 79 years	75	6.1%
80 to 84 years	30	2.44%
85 years and over	50	4.07%



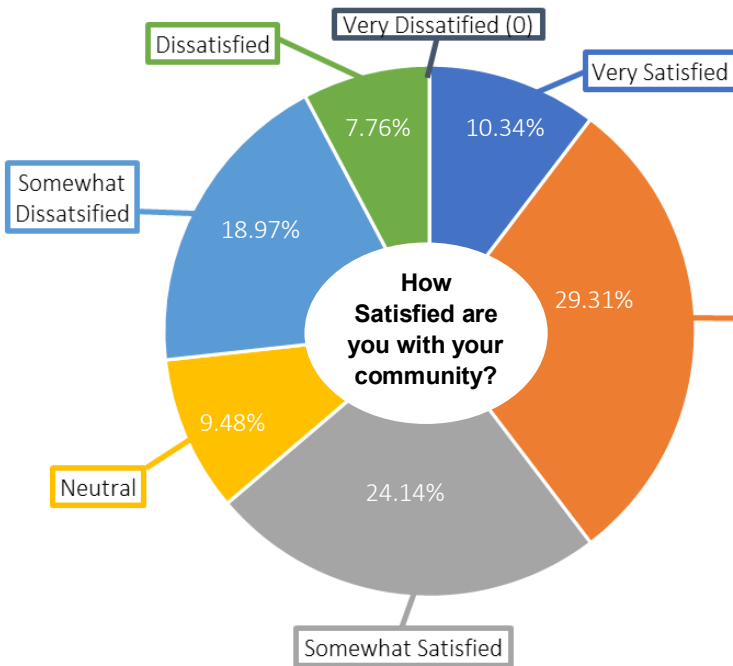
Community Profile

COMMUNITY SATISFACTION CHART

★ 116 people answered the question:
"Overall how satisfied are you with your Community?"

In 2022, 63.79% (74 people) expressed Overall Satisfaction with the Community.

- **68.3% (71 people) in 2017** ★
- **77.4% (24 people) in 2013**



ETHNO-CULTURAL DIVERSITY

MOTHER TONGUE	
English	1,060
French	15
Non-official Languages	115

Other languages spoken are Tagalog (15), Ukrainian (5), German (40), Plautdietsch (10), Spanish (10), Portuguese (5), Non-specified*

*Statistics Canada 2021



Bassano Golf Course

FAMILY STRUCTURES

- 56.4% of persons 15 years and older are married or living common-law.
- There are 340 Census Families
- There are 50 one-parent families, 90 Married Couples and 20 Common-Law Couples with Children.
- There are 145 Married Couples and 35 Common-Law Couples without children.
- The average size of census families in Bassano is 2.7, which is lower than the Brooks-Newell Region (3.0).

NUMBER OF PERSONS/HOUSEHOLD

The average number of persons per household in Bassano is 2.2 compared to the Brooks-Newell Region overall average number of persons per household is 2.7.

DWELLING TYPE *

*Statistics Canada 2021

Total number occupied dwellings	540
Single-detached house	425
Semi-detached house	5
Row house	65
Apartment in a duplex style building	5
Apartment in a building that has Fewer than five storeys	5
Other single attached house	10
Movable dwelling	30

Findings from the QUALITY OF LIFE SURVEY

GAP ANALYSIS

The Gap Analysis reviews the alignment between individuals Rank of Satisfaction with Services and the Rank of Importance of community variables. Ideally individuals would feel the same level of satisfaction as well as rank of importance for any given factor creating a match and resulting in no gap. When the Rank or Satisfaction and Rank or Importance vary it results in a gap; if the Rank of Satisfaction is higher than the Rank of Importance it results in a Positive Gap, alternatively if the Rank of Satisfaction is lower than the Rank of Importance it results in a Negative Gap.

If individuals rate a factor with a more satisfied ranking than ranking of importance the resulting positive gap demonstrates that the community is satisfied with the factor, but it creates inequality within the other factors as it is impossible for all nine factors to present with a positive gap.



Bassano Community Gathering



Bassano Kinsmen Park

Brooks-Newell Region Gaps Differ from Bassano:

- **Personal Well-Being** is identified as a Match Gap
- **Health** is identified as a Negative Gap
- **Political Rights and General Values** are identified as a Negative Gap.

TOWN OF BASSANO GAP ANALYSIS 2022

<i>Factor</i>	<i>Rank of Importance</i>	<i>Rank of Satisfaction</i>	<i>Gap Analysis Result</i>
Health	1	1	Match
Personal Well-Being	2	5	Negative
Education System	3	3	Match
Sense of Community	4	2	Positive
Economy and Employment	5	9	Negative
Physical Environment	6	4	Positive
Social Programs/Social Conditions	7	6	Positive
Political Rights and General Values	8	7	Positive
Government	9	8	Positive

HEALTH

MATCH GAP

SOCIAL SECTOR

SATISFACTION: Health

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Addiction	3.45%	11.21%	12.07%	56.03%	9.48%	5.17%	2.59%
Persons with Disabilities	0%	9.57%	14.78%	50.43%	13.91%	7.83%	3.48%
Access to Physicians	5.98%	11.97%	16.24%	10%	14.53%	27.35%	13.68%

Each Factor is measured using variables. Variables measure either the Importance of a topic or the Satisfaction with access to a service. The variables reviewed to determine the Health Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Community Suicide Rates	Addiction
Mental Health	Persons with Disabilities
Rates of Disease	Access to Physicians
Lifestyle	
Physical Activity	



★ Overall Satisfaction with Health Services was 73.7%
(78.3% in 2017; 77.2% in 2013) ★

★ Health Ranks #1 for Level of Importance ★



BASSANO HEALTH SERVICES

Bassano health centre offers the following services

- Emergency Services
- Home Care Services
- Ambulance Services
- 4 Acute Beds
- 8 Long Term Beds
- Community Rehabilitation Services
- Public Health Services (includes pre-natal)
- Mental Health satellite services on site
- Medical Clinic (Palliser Primary Care Network)
- Helipad

IMPORTANCE: Health

	Not At All	Not	Neutral	Important	Very
Community Suicide Rates	1.67%	5.00%	17.50%	40.00%	35.83%
Mental Health	0.83%	0.00%	9.09%	32.23%	57.85%
Physical Activity	1.65%	1.65%	11.57%	56.20%	28.93%
Lifestyle	1.67%	0.00%	15.00%	47.50%	35.83%
Rates of Disease	1.65%	2.48%	16.53%	38.84%	40.50%

KEY FINDINGS & COMPARISONS

*The Health Factor in Bassano is a **Match**: This Factor Ranks #1 for Importance and #1 for Satisfaction with Services in Bassano*

IMPORTANCE

- Responses were similar to 2017 and within a 5% variable range.
- **Mental Health** had the highest Overall Importance in the Health Factor. 90% of respondents rated it with some level of Importance, an increase from 85.7% in 2017 and 88.6% in 2013.
- 85.1% responded that **Physical Activity** had some level of Importance and 11.2% were Neutral. In 2017 the Overall Importance was similar at 83.8% and the Overall Importance in 2013 was 91.4%.
- 83.2% thought **Lifestyle** had some level of importance, an increase of 6% compared to the 2017 Overall Importance of 77.1% and 82.9% in 2013.
- 79.3% of respondents thought **Rates of Disease** carried some level of Importance compared to 79.8% in 2017. 16.5% of respondents were Neutral.
- 75.8% responded that Community Suicide Rates were of some level of Importance, a 5% increase in importance since 2017 (70.1%) but lower than 2013 (76.5%).
- Overall, less than 6.67% of responses rated any of the given Health variables as Not Important.

SATISFACTION WITH SERVICES

- **Access to Physicians** had the highest Overall Satisfaction in the Health Factor, with 55.6% of individuals expressing some level of satisfaction compared to 70.2% in 2017 and 35.3% in 2013).
- **Access to Physicians** also had the highest Overall Dissatisfaction with 34.1% of people expressing dissatisfaction with **Access to Physicians**. (2017:11.3% and 2013:58.8%).
- **Addiction Services** had the highest Neutral response of 56% and an Overall Satisfaction rate of 17.2% compared to 36.6% in 2017 and 31.4% in 2013.
- Overall Dissatisfaction with **Addiction services** was 26.7% in 2022, compared to 21.8% in 2017 and 28.6% in 2013.
- **Persons with Disabilities** services had an Overall Satisfaction of 25.2% compared to 38.2% in 2017 and 29.4% in 2013.
- Overall Dissatisfaction with **Persons with Disabilities** services was 24.4% in 2022 compared to 21.6% in 2017 and 17.7% in 2013.

Respondents were asked: “Do any of the following conditions negatively affect you or anyone in your household?”

88 people responded to the question

	<i>Individuals negatively affected by condition</i>	<i>Households negatively affected by condition</i>
<i>Physical Conditions</i>	21	18
<i>Mental Conditions</i>	13	15
<i>Health Problems</i>	20	26
<i>Limited Mobility</i>	14	15
<i>Hearing Problems</i>	11	16
<i>Vision Problems</i>	7	10

EDUCATION

MATCH GAP

SOCIAL SECTOR

Each Factor is measured using variables. Variables measure either the Importance of a topic or the Satisfaction with access to a service. The variables reviewed to determine the Education Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Education	Post-Secondary Education
High School Drop Out Rates	Adult-Continuing Education
Community Literacy Rates	Job Training Programs
Adult Literacy	
Personal Education Achievements	

★
Education
Ranks #3 for
Level of
Importance
★

IMPORTANCE: Education

	Not At All Important	Not Important	Neutral	Important	Very Important
Personal Education Achievement	1.67%	1.67%	26.67%	49.17%	20.83%
Education	2.52%	0.84%	11.76%	39.50%	45.38%
Adult Literacy	2.48%	0.83%	23.14%	46.28%	27.27%
High School Drop Out Rates	5.79%	3.31%	28.93%	38.02%	23.97%
Community Literacy Rates	2.52%	5.88%	25.21%	50.42%	15.97%

★ Overall Satisfaction with Education was 59.3%
(68.9% in 2017; 77.2% In 2013) ★



SATISFACTION: Education Services

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Post-Secondary Education	2.63%	8.77%	15.79%	46.49%	10.53%	11.4%	4.39%
Adult Continuing Education	1.72%	9.48%	12.93%	41.38%	15.52%	13.79%	5.17%
Job Training Programs	6.96%	8.7%	9.57%	56.52%	5.22%	9.57%	3.48%



BASSANO EDUCATION SERVICES

- Bassano School Kindergarten through Grades 12 are offered through the Grasslands Public School Division
- Newell Adult Education Centre Foundational literacy education is offered to aid adults in building skills with reading, writing, math and basic computer skills.

EDUCATION

MATCH GAP

SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

*The Education Factor in Bassano is a **Match**:*

This Factor Ranks #3 for Importance and #3 for Satisfaction with Services in Bassano

IMPORTANCE

- Within the Education Factor/Category, the **Education** variable had the highest Overall Importance at 84.8% with individuals rating it with some level of importance and 11.8% of individuals responding neutrally. This is a decrease in level of Overall Importance from 91.2% in 2017 but an increase from 82.8% in 2013.
- 69.8% responded that **Personal Educational Achievements** had some level of importance and 26.7% were Neutral. This variable has the highest decrease in Overall Importance within the Education Factor with a 10% decrease since 2017.
- 62% of respondents thought **High-School Drop Out Rates** had some level of Importance compared to 59.1% in 2017 and 72.7% in 2013.
- 23.1% of respondents were Neutral regarding **Community Literacy Rates** in 2022. 66.4% of respondents thought **Community Literacy Rates** carried some level of Importance, similar to 2017 (66.02%) but a decrease from 2013 (71.4%).
- 73.6% responded that **Adult Literacy Rates** held some level of Importance. The Overall Importance of **Adult Literacy** within the community has decreased over the years with an 82.86% rating of Importance in 2013 and a 77.67% level of importance in 2017.

SATISFACTION WITH SERVICES

- Overall Satisfaction with Education services has declined since 2013.
- **Adult Education** had the highest Overall Satisfaction at 34.5%; this has decreased from 50% of individuals expressing Overall Satisfaction in 2017 and 71.4% in 2013.
- **Job Training Programs** had the highest Neutral response at 56.5% and lowest Overall Satisfaction of 18.3%. This is a decrease from 33% in the previous two Quality of Life surveys.
- **Post Secondary Education** received the highest Overall Dissatisfaction response at 27.2% compared to the 2017 Overall Dissatisfaction rate of 18.6% and 28.57% in 2013. 46.5% responded neutrally.

DID YOU KNOW?

- Bassano School has a capacity for 542 Students and welcomes approximately 256 students daily. ¹
- Bassano School provides educational services for 73 students from Siksika First Nation.¹
- Modernization Updates were last completed on Bassano School in 2009.¹
- Students within the Grasslands School Division have a 56.7% (2017) rate of enrollment in post secondary within 6 years of graduation. ²
- Students have access to the Teen Mentorship Program and the Warriors Program.

¹ Grasslands Public Schools, Capital Plan 2023—2026

² Grasslands Public Schools, Combined 3 Year Education Plan 2019-2022

PERSONAL WELL-BEING

NEGATIVE GAP

SOCIAL SECTOR



Personal Well-Being Ranks #2 for Level of Importance

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Personal Well-Being Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
Importance variables	Satisfaction variables
Personal Health	Free Time Activities
Personal Safety	Personal Development
Spiritual & Religious Acceptance	Community Gathering Places
Family	
Friends	



Bassano Community Hall

Since 1989 Alberta has celebrated **Family Day** in February as many believe it is important to recognize the need for families to spend more time together.



Overall Satisfaction with Personal Well-Being was 63.6% (72.4% in 2017; 76.5% in 2013)



Bassano has three churches: St. Columba Roman Catholic Church, the Evangelical Free Church and Knox Presbyterian Church



Playfair Lodge

IMPORTANCE: Personal Well-Being

	Not At All Important	Not Important	Neutral	Important	Very Important
Personal Health	0.84%	0.00%	0.84%	24.37%	73.95%
Personal Safety	0.00%	0.00%	5.83%	30.83%	63.33%
Spiritual and Religious Acceptance	9.92%	7.44%	33.88%	30.58%	18.18%
Family	0.83%	0.00%	5.79%	11.57%	81.82%
Friends	0.84%	0.00%	14.29%	38.66%	46.22%

SATISFACTION: Personal Well-Being

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Community Gathering Places	3.42%	5.98%	11.97%	16.24%	23.93%	29.91%	8.55%
Personal Development	0%	10.81%	14.41%	41.44%	19.82%	9.91%	3.6%
Free Time Activities	7.83%	8.7%	18.26%	24.35%	16.52%	18.26%	6.09%

PERSONAL WELL-BEING

NEGATIVE GAP

SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

*The Personal Well-Being Factor in Bassano is a **Negative Gap**:
This Factor Ranks #2 for Importance and #5 for Satisfaction in Bassano*

IMPORTANCE

- Overall Importance responses were similar to 2017 within a 5% range and within a 10% range from 2013.
- **Personal Health** had the highest Overall Importance in the Personal Well-Being Factor. 98.3% of respondents rate it with some level of Importance, this is a slight increase from 2017 With 94.2% rating **Personal Health** with some level of importance and 97.1% in 2013.
- 0.84% responded **Personal Health** had no Overall Importance in 2022.
- 94.1% responded that **Personal Safety** maintained a high level of Importance with a 3% increase from 2017 at 91.4% and similar to 2013 at 94.3%.
- No individuals responded that **Personal Safety** was not important.
- 94.1% thought **Family** had some level of importance, the Overall Importance was similar to 2017 and a decreased from 97.1% in 2013.
- 84.9% of respondents thought **Friends** was important similar to 2017 84.6% and a decrease from 94.1% in 2013.
- 48.8% responded that **Religious and Spiritual Acceptance** were of some level of Importance in 2022. Overall Importance for the variable has seen the largest , steady decrease from 2013, with an Overall Importance of 62.9% in 2013 and 53.3% in 2017.

SATISFACTION WITH SERVICES

- Overall Satisfaction with services has been on a decline since 2013.
- **Community Gathering Places** had the highest Overall Satisfaction, with 62.4% of individuals expressing some level of satisfaction, compared to 71.1% in 2017 and 82.9% in 2013.
- **Community Gathering Places** also had the lowest Overall Dissatisfaction at 21.4% compared to 2017:(12.5%) and 2013 (11.4%).
- **Free Time Activities** had the highest Overall Dissatisfaction of 34.8% compared to 19% Overall Dissatisfaction in 2017 and 46.7% in 2013.
- **Personal Development** services had the highest Neutral response at 41.4%.
- **Personal Development** services had the lowest Overall Satisfaction at 33.3%. The Overall Satisfaction in this category has decreased 14% since 2017 (47.31%) and almost 50% since 2013 (60%).
- **Personal Development** had the highest decrease in satisfaction in the Personal Well-Being Category when comparing 2017 to 2022 responses.



Individuals in
the Alberta
Health Services
South Zone
have a average
life expectancy
of 81.3 years
old. ¹

¹ <https://www.albertahealthservices.ca/about/southzone.aspx>

ECONOMY & EMPLOYMENT

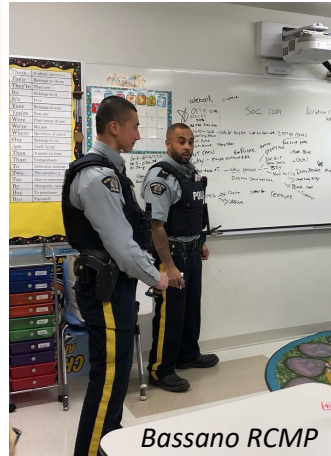
NEGATIVE GAP

BUSINESS SECTOR

Economy & Employment Ranks #5 for Level of Importance

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Economy & Employment Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
Importance variables	Satisfaction variables
Unemployment Rate	Poverty
Employment Rate	Affordable Housing
Level of Income	Employment
Financial Effect of Crime	
Community Rate of Bankruptcies	



DID YOU KNOW? The Brooks & District Feeders Co-Operative Ltd. is a co-operative organization that helps young and established Ranchers and Feeder Operators purchase cattle at a lending rate they can afford, with little security. For more information: brksfds@telus.net or 403-362-4955

IMPORTANCE: Economy & Employment

	Not At All Important	Not Important	Neutral	Important	Very Important
Community Rate of Bankruptcies	1.68%	6.72%	37.82%	37.82%	15.97%
Financial Effects of Crime	0.00%	0.85%	12.71%	49.15%	37.29%
Community Employment Rates	1.67%	1.67%	19.17%	52.50%	25.00%
Level of Income	0.82%	3.28%	17.21%	51.64%	27.05%
Community Unemployment Rates	2.52%	6.72%	20.17%	41.18%	29.41%

**Overall Satisfaction with
Economy & Employment was 47.5%**
(68.1% in 2017; 48.6% in 2013)



SATISFACTION: Economy & Employment Services

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Affordable Housing	9.48%	9.48%	9.48%	32.76%	18.97%	13.79%	6.03%
Poverty	1.71%	10.26%	10.26%	47.01%	12.82%	14.53%	3.42%
Employment	6.9%	11.21%	13.79%	38.79%	14.66%	10.34%	4.31%

In 2021 Bassano had an *Unemployment Rate* of 17.1%, The Provincial *Unemployment Rate* was 7.1%¹

In 2016 Bassano's *Unemployment Rate* was 13.6%¹

In April 2023, the Provincial *Unemployment Rate* is 5.9%¹

¹ 2021 Census Data - Stats Canada - <https://www12.statcan.gc.ca/>

ECONOMY & EMPLOYMENT

NEGATIVE GAP

BUSINESS SECTOR

KEY FINDINGS & COMPARISONS

*The Economy & Employment Factor in Bassano is a **Negative Gap**: This Factor Ranks #5 for Importance and #9 for Satisfaction*

IMPORTANCE

- Most variables within the Economy & Employment factor have remained within a 6% range.
- **Financial Effects of Crime** had the highest Overall Importance in the Economy & Employment Factor. 86.4% of respondents rate it with some level of importance, an increase from 2017 (74.2%) and 81.3% in 2013.
- 85% of respondents rated **Financial Effects of Crime** without importance in 2022. This factor is the only factor that had an increase in importance of over 6% compared to 2017.
- 78.5% responded that **Level of Income** had an Overall Importance compared to 74.3% in 2017 and 82.9% in 2013.
- **Employment Rates** had a 77.5% Importance rating compared to 71.2% in 2017 and 85.3% in 2013.
- 70.1% felt that community **Unemployment Rates** held some importance compared to 68.6% in 2017 and 85.3% in 2013.
- 53.8% of respondents thought **Community Bankruptcies** carried some level of Importance compared to the Overall Importance of 55.8% in 2017 and 51.4% in 2013.

SATISFACTION WITH SERVICES

- Levels of satisfactions with **Economy & Employment** variables have decreased across all of the variables since 2017 and are comparable to the levels of satisfaction seen in responses to the 2013 survey. 71.2% in 2017 and 85.3% in 2013.
- **Affordable Housing** had the highest Overall Satisfaction at 38.8% compared to 2017 where the Overall Satisfaction was 50% and 2013 where the Overall Satisfaction was 35.3%.
- **Employment** had the highest Overall Dissatisfaction at 31.9%
- **Employment** had an Overall Satisfaction of 29.3%. This variable had the largest decrease in satisfaction within the Economy and Employment factor compared to 2017 (43.7%) and similar to 2013 results of 26.5%.
- **Poverty** services had the lowest Overall Dissatisfaction at 22.2% and an Overall Satisfaction of 30.8%. In 2017 there was an Overall Satisfaction of 39.2% compared to 31.4% in 2013.

BASSANO HOUSING *Did you know?*

- As of 2021 the median assessment value for Bassano residential properties was \$200,000 compared to \$348,000 for the County of Newell and \$400,000 for the province of Alberta.¹
- In 2021, 88.9% of the housing in Bassano was built prior to 2000, and 9.2% require major repairs.¹
- The Town of Bassano maintains a listing of private sector landlords on their webpage.²

- The Bassano Playfair Lodge, operated through the 71.2% in 2017 and 85.3% in 2013. Newell Housing Foundation, offers 40 Supportive Living Housing Units for individuals over the age of 65. Newell Housing Foundation also manages the Dr. Scott Apartments in Bassano. The 8 Dr. Scott units act as affordable housing for seniors in the community.³
- Community Housing units are not currently offered in Bassano, however the Rental Assistance Benefit, offered through the Newell Housing Foundation, is open for application to residents of Bassano. The rental Assistance Benefit assists households by subsidizing private sector rental costs.³

¹ 2021 Census Data - Stas Canada - <https://www12.statcan.gc.ca/>

² 'Town of Bassano' - bassano.ca

³ Newell Housing Foundation' - newhf.ca

SENSE OF COMMUNITY

POSITIVE GAP

SOCIAL SECTOR

Sense of Community Ranks #4 for Level of Importance

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Sense of Community Factor are below.



Bassano Library Book Sale

Overall Satisfaction with Sense of Community was 72.3% (73.1% in 2017; 67.6% in 2013)



Bassano Art Council



Bassano Art Council

IMPORTANCE: Sense of Community

	Not At All Important	Not Important	Neutral	Important	Very Important
Community Safety	0%	0%	4.1%	39.34%	56.56%
Sense of Belonging	1.65%	0.83%	19.83%	47.93%	29.75%
Helping Others	0.83%	0%	9.92%	47.11%	42.15%
Working Together	0.82%	0%	18.85%	44.26%	36.07%
Knowing Neighbors	0%	2.48%	2.48%	23.14%	52.89%

AROUND TOWN

The Pioneer Damsiters Drop-In Centre is a gathering place for seniors in the community. The facility is run by volunteers and memberships can be purchased on a yearly basis and give individuals access to coffee socials, game nights and more.

Volunteer Drivers are a group of community volunteers who provide free transportation to individuals within Bassano. The Volunteer Drivers are available 5 days a week on a first come first serve basis and will only transport individuals within town limits. Schedules can be found on the Town's website.

SATISFACTION: Sense of Community

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Community Safety	1.72%	2.59%	6.9%	21.55%	18.97%	39.66%	8.62%
Domestic Violence	0.88%	7.02%	7.89%	64.04%	11.4%	6.14%	2.63%
Social Inclusion	5.26%	5.26%	11.4%	37.72%	15.79%	19.3%	5.26%

SENSE OF COMMUNITY

POSITIVE GAP

SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

*The Sense of Community Factor in Bassano is a **Positive Gap**:
This Factor Ranks #4 for Importance and #2 for Satisfaction in Bassano*

IMPORTANCE OF SERVICES

- Generally respondents felt that all of the Sense of Community Importance variables were very important or important to building a Sense of Community.
- **Community Safety** had the highest Overall Importance in the Sense of Community Factor at 95.9%, This is an increase of 5% in importance from 2017 (90.5%) and a 4% increase since 2013 (91.4%).
- No respondents rated **Community Safety** as not important.
- 89.3% responded that **Helping Others** had some level of importance and 0.8% of respondents felt this was without importance. Overall Importance was similar to 2017 (88%) but a 5% decrease since 2013 (94.3%).
- 80.3% thought **Working Together** had some level of importance, there was similar Overall Importance from 2017 (80.7%) and a decrease of 8% from 2013 (88.2%).
- 77.7% of respondents thought **Sense of Belonging** carried some level of Importance. There was a small increase in Overall Importance from the 2017 (74.3%) and similar responses to 2013 (77.1%)
- 74.4% responded that **Knowing your Neighbours** was of some level of Importance, an increase since 2017 (70.2%) and a marked decrease since 2013. In 2013 **Knowing your Neighbours** held a level of Importance with 84.9% of respondents.

SATISFACTION WITH SERVICES

- Overall Satisfaction with **Sense of Community** has declined since 2013.
- **Community Safety** had the highest Overall Satisfaction, with 67.3% of individuals expressing some level of satisfaction, This is an decrease from the 73.4% Overall Satisfaction rating in 2017 and 78.8% in 2013.
- **Community Safety** continues to maintain the lowest Overall Dissatisfaction rating in the Sense of Community category although 11.2% of people expressed dissatisfaction in 2022, an increase since 2017 (8.9%) and 2013 (.3%).
- **Social inclusion** had the highest Overall Dissatisfaction at 21.9%
- **Social Inclusion** had an Overall Satisfaction of 40.4%, compared to the Overall Satisfaction of 45.1% in 2017 and 44.1% in 2013.
- **Domestic Violence** had the lowest Overall Satisfaction at 20.1%. This variable had the largest change in Overall Satisfaction for the Sense of Community Factor since 2017, seeing a decrease of 14%. (**Overall Satisfaction** 2017: 34%, 2013: 31.4%)



PHYSICAL ENVIRONMENT

POSITIVE GAP

BUSINESS SECTOR

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Physical Environment Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Quality of Water	Recycling
Air Quality	Waste Management
Noise Pollution	Environmental Awareness
Greenhouse Gas	
Land Pollution	

Regional Water

The Newell Regional Service Corporation (NRSC) was formed by partnership of all Urban Municipalities in the Newell Region to manage the installation of water pipelines throughout the region. Potable water through the pipelines is now available to all rural and urban residents in the region.

For more information : www.nrsc.ca/ and www.countyofnewell.ab.ca/p/regional-water

Overall Satisfaction
with Physical
Environment was
76.3%
(75.2% in 2017;
74.3% in 2013)

IMPORTANCE: Physical Environment

	Not At All Important	Not Important	Neutral	Important	Very Important
Air Quality	0%	0.83%	4.13%	24.79%	70.25%
Noise Pollution	2.5%	5%	22.5%	48.33%	21.67%
Quality of Water	0%	0%	0.83%	12.5%	86.67%
Greenhouse Gas Emissions	5.79%	9.09%	30.58%	34.71%	19.83%
Land Pollution	0.83%	1.65%	13.22%	52.89%	31.4%



Bassano Veterans Park



Bassano Area Resource Recovery Association

Physical Environment Ranks #6
for Level of Importance

SATISFACTION: Physical Environment

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Environmental Awareness	4.27%	6.84%	6.84%	40.17%	23.08%	14.53%	4.27%
Recycling	2.56%	8.55%	12.82%	5.98%	18.8%	36.75%	14.53%
Waste Management	2.59%	6.03%	5.17%	18.97%	22.41%	30.17%	14.66%

PHYSICAL ENVIRONMENT

POSITIVE GAP

BUSINESS SECTOR

KEY FINDINGS & COMPARISONS

*The Physical Environment Factor in Bassano is a **Positive Gap**:
This Factor Ranks #6 for Importance and #4 for Satisfaction in Bassano*

IMPORTANCE

- Bassano Residents continue to indicate that **Quality of Water** and **Air Quality** are important.
- **Quality of Water** had the highest Overall Importance in the Physical Environment Factor at 99.2%, consistent with 2013 (100%) and 2017 (94.2%) surveys. No respondents rated Quality of **Water** as unimportant.
- 95% responded that **Air Quality** had some level of importance and 0.8% of respondents felt this was without importance. Air Quality has maintained a high level of importance over the prior surveys receiving 92.3% (2017) and 97.1% (2013) for level of importance.
- 84.3% thought **Land Pollution** had some level of importance. This ranking is consistent with results from 2017 and 2013.
- 70% of respondents thought **Noise Pollution** carried some level of, giving the variable the highest Overall Importance increase compared to 2017. (**Overall Importance** 2017: 60%, 2013: 82.9%)
- 54.5% responded that **Greenhouse Gas Emissions** had an Overall Importance. This ranking saw a 4% increase in importance since 2017 (50.1%) but an overall decrease in importance since 2013 (62.9%).

SATISFACTION WITH SERVICES

- Overall Satisfaction with services has decreased since 2013.
- **Recycling** had the highest Overall Satisfaction at 70.1%. Overall Satisfaction with Recycling in 2017 was 72.4% and 82.9% in 2013.
- **Recycling** also had the highest Overall Dissatisfaction rating at 23.9%.
- **Waste Management** had an Overall Satisfaction of 67.2%, this variable had the highest overall decrease in satisfaction from 2017 (76.2%) , with a decrease of 9% compared to the Overall Satisfaction of 79.4% in 2013.
- **Environmental Awareness** had the lowest Overall Dissatisfaction at 18% and a Overall Satisfaction of 41.9% compared to the Overall Satisfaction of 49.5% in 2017 and 42.9% in 2013.



Bassano Dam

BASSANO DAM

The Bassano Dam, operated by the Eastern Irrigation District, is located approximately 8 kilometers south west of Bassano. Construction of the dam commenced in 1910 with the official dam opening taking place on April 24, 1914. Building of the dam was a major undertaking, the embankment is 2,200 meters long and required 300,000 cubic meters of earthen fill. The concrete structure is 220 meters long and can handle a water flow of 3,000 cubic meters per second. This water is used throughout the Newell Region for irrigation, residential, commercial and industrial uses.

SOCIAL PROGRAMS & SOCIAL CONDITIONS

POSITIVE GAP

SOCIAL SECTOR

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Social Programs & Conditions Factor are below.



QUALITY OF LIFE	QUALITY OF PLACE
Importance variables	Satisfaction variables
Accessing Transportation	Public Transportation
Availability of Public Housing	Homelessness
Availability of Social Assistance	Access to Childcare
Homelessness	
Community Centres for Arts & Culture	

There are many community groups and clubs who work diligently to organize events, beautify the town and increase the overall Quality of Life in Bassano. A list of groups and clubs can be found on the Town of Bassano webpage.

IMPORTANCE: Social Programs & Social Conditions

	Not At All Important	Not Important	Neutral	Important	Very Important
Accessing Transportation	6.61%	7.44%	23.14%	38.02%	24.79%
Availability of Public Housing	2.5%	5%	25%	47.5%	20%
Availability of Social Assistance and Programs	2.48%	6.61%	12.4%	44.63%	33.88%
Community Centers for Arts and Cultural Events	2.5%	8.33%	27.5%	42.5%	19.17%
Community Homelessness	0.83%	1.65%	19.83%	46.28%	31.4%



DID YOU KNOW?

The County of Newell offers Mini Bus services to residents for transportation into and around Brooks to shop, visit, and attend appointments.

SATISFACTION: Social Programs & Social Conditions Services

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Access to Childcare	1.75%	6.14%	3.51%	58.77%	7.89%	15.79%	6.14%
Homelessness	0.88%	4.39%	5.26%	66.67%	5.26%	12.28%	5.26%
Public Transportation	11.4%	15.79%	16.67%	34.21%	6.14%	12.28%	3.51%



Social Programs & Conditions Ranks #7 for Level of Importance



Overall Satisfaction with Social Programs & Conditions was 61.2% (61% in 2017; 70.6% in 2013)



SOCIAL PROGRAMS & SOCIAL CONDITIONS

POSITIVE GAP

SOCIAL SECTOR

KEY FINDINGS & COMPARISONS

*The Social Programs & Social Conditions Factor in Bassano is a **Positive Gap**:
This Factor Ranks #7 for Importance and #6 for Satisfaction in Bassano*

IMPORTANCE

- All variables have seen an increase in Overall Importance since 2017 and most variables have increased in Overall Importance since 2013.
- **Availability of Social assistance and Programs** had the highest Overall Importance in the Social Programs & Conditions Factor at 78.5% an increase of 8% since 2017 at 70.5% compared to 73.5% in 2013.
- 77.7% responded that **Community Homelessness** had some level of importance. This variable had the largest increase in Overall Importance from 2017 (62.9%) and is comparable to the Overall Importance in 2013 (74.3%)
- 67.5% thought the **Availability of Public Housing** had some level of importance, increasing in Overall Importance compared to 61.8% in 2017 and 57.1% in 2013.
- 62.8% of respondents thought **Accessing Transportation** carried some level of Importance, an increase since 2017 (60%) but a decrease since 2013 (66.7%).
- 61.7% responded that **Community Centres** were of some level of Importance . In 2017 there was an Overall Importance of 57.3% in 2017 compared to 70.6% in 2013.
- 27.5% responded neutrally to the Overall Importance of **Community Centres**. Very few respondents considered **Community Centres** of low or no importance in 2013, 2017 and 2022.

SATISFACTION WITH SERVICES

- **Access to Childcare** had the highest Overall Satisfaction, with 29.8% of individuals expressing some level of satisfaction, This variable had an increase in Overall Satisfaction of 10% from 2017 (20%) and 15% from 2013 (15%).
- 11.4% of respondents expressed Overall Dissatisfaction with **Access to Childcare** services compared to 20.9% in 2017 and 15.1% in 2013.
- **Public Transportation** had the highest Overall Dissatisfaction of 43.9%
- **Public Transportation** had an Overall Satisfaction of 21.9% compared to 24.3% in 2017 and 28.6% in 2013.
- **Homelessness** services had the lowest Overall Dissatisfaction at 10.5% .
- Overall Satisfaction was 22.8%, a decrease of 10% from 2017 (33.7%). In 2013 the Overall Satisfaction was 32.4% for **Homelessness services**.

Bassano FCSS offers 1:1 supports for individuals and community programming for all ages, including Meals on Wheels, Volunteer Income Tax Program, and Community Christmas Hampers

Information for the above services can be found at www.bassano.ca

In January 2022 Alberta entered in the Federal-Provincial Child Care Agreement , this agreement works to expand childcare services and lower costs for Albertans.¹

¹<https://www.alberta.ca/federal-provincial-child-care-agreement.aspx>

Bassano Dynamite Academy offers Child care, Preschool and Out of School Care!
www.bassanodynamiteacademy.com

POLITICAL RIGHTS & GENERAL VALUES

POSITIVE GAP

PUBLIC SECTOR

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed to determine the Political Rights & General Values Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Honesty	Discrimination
Respect	Immigration
Integrity	English as a Second Language
Freedom of Speech	
Sharing	

Political Rights & General Values Ranks
#8 for Level of Importance



IMPORTANCE: Political Rights & General Values

	Not At All Important	Not Important	Neutral	Important	Very Important
Honesty	1.67%	0%	2.5%	17.5%	78.33%
Integrity	0%	0%	3.36%	36.97%	59.66%
Freedom of Speech	0%	0.83%	12.4%	34.71%	52.07%
Respect	0%	0%	2.48%	32.23%	65.29%
Sharing	0.83%	4.17%	27.5%	44.17%	23.33%

★ Overall Satisfaction with Political Rights & General Values was 58.3%

(54.3% in 2017;
58.8% in 2013)



SATISFACTION: Political Rights & General Values

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
English as a Second Language	0.87%	3.48%	1.74%	67.83%	11.3%	10.43%	4.35%
Discrimination	4.4%	7.02%	7.89%	50.88%	8.77%	15.79%	5.26%
Immigration	2.6%	1.74%	3.5%	69.57%	4.4%	13.91%	4.35%

VOTING

In 2021 the Bassano Town Council decreased from 7 Councillors to 5.

- In 2021 420 valid ballots cast
- In 2017 352 valid ballots cast.
- In 2013 430 valid ballots cast.



POLITICAL RIGHTS & GENERAL VALUES

POSITIVE GAP

PUBLIC SECTOR

KEY FINDINGS & COMPARISONS

*The Political Rights & General Values Factor in Bassano is a **Positive Gap**:
This Factor Ranks #8 for Importance and #7 for Satisfaction in Bassano*

IMPORTANCE

- Most Political Rights & General Values responses to the importance of variables remains fairly consistent the 2013 and 2017 surveys with fluctuation of 2% from 2017 and 5% from the 2013 report.
- **Respect** had the highest Overall Importance in 2022. 97.5% of respondents rank it with some level of importance similar to 2017 (94.3%) and a slight increase from 94.3% in 2013. No respondents rated Respect with No Importance.
- 96.6% responded that **Integrity** had some level of Importance compared to 87.4% in 2017 and 94.3% in 2013. No respondents felt **Integrity** was without Importance.
- 95.8% thought **Honesty** had some level of Importance, there was similar to 2017 (95.2%) and a small increase in Importance from 2013 (91.4%).
- 86.8% of respondents thought **Freedom of Speech** carried some level of Importance, a small decrease in from 2017 (88.6%) and 2013 (91.4%).
- 67.5% responded that **Sharing** was of some level of Importance. This is a decrease of 2% from 2017 (69.2%) and a decrease of 5% from 2013 (72.7%).

SATISFACTION WITH SERVICES

- Overall Satisfaction with Political Rights & General Values services has been on a decline since 2017 survey. All variables had high Neutral responses.
- **Discrimination** had the highest Overall Satisfaction, with 29.8% of individuals expressing some level of satisfaction (2017: 48.1%, 2013: 36.4%).
- **Discrimination** also has the highest decrease in Overall Satisfaction from 2017, decreasing 19%.
- **English as a Second Language** had an Overall Satisfaction of 26.1%. This is a decrease from 2017 (36.9%) and 2013 (47.1%).
- **Immigration** services had the lowest Overall Satisfaction at 22.6%. In 2017 Overall Satisfaction was 27.7% compared to 24.2% in 2013.
- **Immigration Services** Overall Dissatisfaction was 7.8% in 2022, 10.9% in 2017 and 6% in 2013.

COMMUNITIES WORKING TOGETHER

- ⇒ The Village of Duchess has a contract with Bassano to supply weekly garbage pick-up
- ⇒ The Newell Solid Waste Management Authority has Transfer Stations in communities throughout the Newell Region and operates the Newell Regional Landfill.
- ⇒ Bassano has a volunteer Fire Department with 15 volunteer Fire Fighters who serve Bassano and the surrounding rural area.
- ⇒ Bassano is home to an Alberta Health Services Ambulance Bay for EMS Services
- ⇒ Policing Services are provided through the Bassano RCMP Detachment
- ⇒ Municipal Bylaws are also enforced by County of Newell Peace Officers.

GOVERNMENT

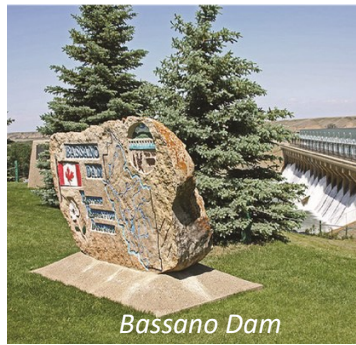
POSITIVE GAP

PUBLIC SECTOR

Each Factor is measured using variables. Variables measure either the importance of a topic or the satisfaction with access to a service. The variables reviewed for the Government Factor are below.

QUALITY OF LIFE	QUALITY OF PLACE
<i>Importance variables</i>	<i>Satisfaction variables</i>
Level of Trust in Government	Local Population Growth
Maintained Roads	Emergency Services
Government Water Policies	Utilities
Community Taxes	
Barriers to Entrepreneurship	

Government Ranks #9 for
★ Level of Importance ★



Bassano Dam

Overall Satisfaction with
Government was 63.9%
★ (49.1% in 2017; 45.7% in 2013) ★

IMPORTANCE: Government

	Not at all Important	Not Important	Neutral	Important	Very Important
Barriers to Entrepreneurship	2.52%	2.52%	31.09%	37.82%	26.05%
Community Taxes	0%	0.84%	10.08%	36.97%	52.1%
Government Water Policies	0.83%	0.83%	14.17%	41.67%	42.5%
Level of Trust in Government	0%	0.83%	10.74%	28.93%	59.5%
Maintained Roads	0%	0.83%	3.31%	44.63%	51.24%

SATISFACTION: Government

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Emergency Services	3.51%	4.39%	10.53%	13.16%	17.54%	34.21%	16.67%
Local Population Growth	8.62%	13.79%	12.07%	34.48%	16.38%	10.34%	4.31%
Utilities	11.11%	13.68%	23.93%	17.09%	14.53%	14.53%	5.13%

Town of Bassano Office



Bassano Town Council

GOVERNMENT

POSITIVE GAP

PUBLIC SECTOR

KEY FINDINGS & COMPARISONS

*The Government Factor in Bassano is a **Positive Gap**:
This Factor Ranks #9 for Importance and #8 for Satisfaction in Bassano*

IMPORTANCE

- There was an increase in levels of Importance for each Government category variable since 2017 but a decrease since 2013.
- **Maintained Roads** had the highest Overall Importance in the Government Factor at 95.9%, compared to 81.7% in 2017 and 97.1% in 2013.
- 88.4% responded that **Level of Trust in Government** had some level of importance an increase of 9% in Overall Importance from 2017 (79.85%) but a decrease from 94.3% in 2013. 89.1% thought **Community Taxes** had some level of importance, an increased of 11% compared to 79.8% in 2017 and decreasing from 94.3% Overall Importance in 2013.
- 84.2% of respondents thought **Government Water Policies** carried some level of Importance. There is an 8% increase in importance from 2017 (76%) and similar responses to 2013 (85.7%)
- 43.9% responded that **Barriers to Entrepreneurship** were of some level of Importance, an 11% increase in Overall Importance from 2017 (52.4%) and a decrease from 2013 (71.4%)

SATISFACTION WITH SERVICES

- While **Emergency Services** had the highest Overall Satisfaction rate of 68.4%, **Emergency Services** rating was also the largest decrease in Overall Satisfaction compared to 2017 (85.6%) and 2013 (91.2%).
- **Emergency Services** also the lowest Overall Dissatisfaction rate at 18.4% , an increase since 2017 (3.8%) and 2013 (7.9%).
- **Utilities** had the highest Overall Dissatisfaction of 48.7% and an Overall Satisfaction of 34.2%. The Overall Satisfaction had similar results to 2017 (38.1%) and 2013 (38.2%)
- **Local population Growth** services had the highest Neutral response at 34.5% and lowest Overall Satisfaction rating at 31%. Local population growth was the only variable within the Government category to experience an increase in satisfaction, seeing an increase of 11% from 2017 (18.4%), and an increase from the 2013 Overall Satisfaction of 23.5% .



Bassano Fire Department

QUALITY OF PLACE

QUALITY OF PLACE

May be defined as “the physical characteristics of a community—the way it is planned, designed, developed and maintained—that affect the quality of life of people living and working in it, and those visiting it, both now and into the future”.¹



Bassano Light up the Lights

TRANSPORT ROUTES

Bassano has 18 km of paved roads completed in 1980.

Bassano has the only outdoor pool in the Brooks -Newell Region.

RETAIL AND SHOPPING

Bassano has a number of retail and food services which primarily serve Bassano, Division 6 and Division 9 residents: Grocers; Pharmacy; Hardware; Lumber Yard; Restaurants; Automotive.

FINDINGS

- **Sports and Leisure Facilities** had the highest Overall Satisfaction rate of 73.4% (2017: 72.1%; 2013: 65.3%) with a Dissatisfaction rate of 12.4% and Neutral rate of 14%.
- **Green Spaces** had an Overall Satisfaction at 70.5% (2017: 68.3%; 2013: 66.7%). Overall Dissatisfaction was 15%, similar to prior years. Neutral rate was 14.6%.
- **Retail and Shopping** had a low Neutral response at 8.9% and a significant decline in Overall Dissatisfaction rates at 47.5% (2017: 64.4%; 2013: 70.6%), and Overall Satisfaction rate of 43.6%.
- **Maintained Streets** had a continued low Neutral response at 10%, a significant decrease in Overall Dissatisfaction at 21.6% (2017: 53.3%; 2013: 61.8%) and significant increase in Overall Satisfaction of 68.4% (2017: 36.2%; 2013: 26.5%).
- **Heritage Structures** continued to have a high number of Neutral responses at 36.7% and Overall Satisfaction of 53% and low dissatisfaction at 10.2%, similar to prior years.
- **Accessible Public Services** had a decrease in Overall Dissatisfaction to 20.2% (2017: 27.2%; 2013: 32.4%) and an Overall Satisfaction at 52.3% (2017: 47.6%; 2013: 35.3%). Neutral rate was 27.9%, similar to prior years.
- **Neighbourhood Design** Neutral rate was 24.5%, with an Overall Satisfaction of 57.3% and Overall Dissatisfaction of 18.1%, similar to prior years.

FINDINGS

- **Transport Routes** Neutral responses remained high at 37% with an Overall Satisfaction rate of 50.6% (2017: 42.9%; 2013: 54.5%). Dissatisfaction was low at 13.5%.
- **Building Maintenance responses were similar to 2017.** Overall Satisfaction was 49.1% (2017: 48%; 2013: 35.3%), Overall Dissatisfaction rate was 20.2% and Neutral rate of 30.7%.
- **Accessible Arts & Cultural Facilities** Overall Satisfaction has increased to 45.3% (2017: 39.6%; 2013: 41.2%). Neutral rate was 35.8%. Overall Dissatisfaction decreased to 18.9% (similar to 2013) from 25.7% in 2017.

ACCESSIBLE PUBLIC SERVICES

- Municipal Office
- Post Office
- Town of Bassano Outdoor Swimming Pool with Grassy Area (accessed by all residents within the Newell Region)
- Town owned Recreation Complex operated by non-profit organizations: Bowling Facility; Golf Club; Curling Rink; Arena.
- Playgrounds
- Outdoor Track and sports fields
- And More!

¹UK Government: World class places: The Government's strategy for improving quality of place. <<http://www.communities.gov.uk/publications/>>

QUALITY OF PLACE

Bassano is located 50 km from Brooks, 90.5 km from Strathmore, 155 km from Medicine Hat and 142 km from Calgary. Bassano is the halfway point between Medicine Hat and Calgary. Brooks is the primary shopping and service center for Bassano residents although some residents regularly shop in Strathmore, Medicine Hat and Calgary.

Do you feel that your neighborhood needs more services in any of the following areas?

	Yes	No	Unsure
Pre Schoolers (Age 5 and under)	31.30%	21.74%	46.96%
School-aged children (ages 6-12)	38.05%	16.81%	45.13%
Youth (ages 13-17)	52.17%	13.91%	33.91%
Young Adults (ages 18-24)	48.70%	15.65%	35.65%
Adults (ages 25-64)	44.44%	23.08%	32.48%
Seniors (ages 65 or older)	50.00%	24.14%	25.86%
Families with children	49.14%	15.52%	35.34%



Residential Property	2022	2017
Residential Municipal Mill Rate	10.27301	9.8064
ASFF Requisition (Previously Education Property Tax)	2.5304	2.5665
Seniors Foundation (Newell Housing)	0.10335	0.02246
Police Funding Model **NEW AS OF 2021**	0.30219	-

Bassano, like many other rural communities, offers many Sports and Leisure activities for residents!

Residential Utilities	2022	2017
Water	\$20 flat fee + 2.65/m ³ (\$3.50/m ³ after 500m ³)	\$20 flat fee + \$1.15/m ³
Garbage	\$22.15	\$9
Recycling	\$7.40	\$3.50
Sewer	\$31.50	\$13

RETAIL AND SHOPPING

Bassano has a number of retail and food services which primarily serve Bassano, Division 6 and Division 9 residents: Grocers; Pharmacy; Hardware; Lumber Yard; Restaurants; Automotive.

How satisfied are you with the following in your Community?

	Very Dissatisfied	Dissatisfied	Somewhat Dissatisfied	Neutral	Somewhat Satisfied	Satisfied	Very Satisfied
Building Maintenance	8.62%	12.07%	24.14%	22.41%	14.66%	14.66%	3.45%
Retail and Shopping	21.37%	28.21%	18.8%	6.84%	17.09%	4.27%	3.42%
Accessible Public Services	9.32%	12.71%	21.19%	25.42%	16.1%	11.86%	3.39%
Sport and Leisure Facilities	5.98%	6.84%	12.82%	20.51%	15.38%	27.35%	11.11%
Green Spaces	4.27%	5.13%	9.4%	23.08%	18.8%	28.21%	11.11%
Heritage Structures	6.78%	6.78%	15.25%	38.98%	11.86%	16.95%	3.39%
Maintained Streets	27.12%	16.1%	16.1%	5.93%	21.19%	10.17%	3.39%
Neighbourhood Design	5.98%	4.27%	11.11%	37.61%	16.24%	22.22%	2.56%
Transport Routes	5.93%	2.54%	5.93%	42.37%	13.56%	27.12%	2.54%
Accessible Arts & Cultural Facilities	3.42%	4.27%	7.69%	39.32%	20.51%	18.8%	5.98%

COVID FINDINGS BROOKS-NEWELL REGION

The Impact of the COVID-19 Pandemic on Individuals in the Brooks Newell Region										
Factor	No Impact		Somewhat Negative		Very Negative		Somewhat Positive		Very Positive	
Physical Health	47.8%	596	35.1%	438	8.2%	102	6.0%	75	2.9%	36
Mental Health	25.0%	317	46.0%	583	19.3%	245	5.4%	68	4.3%	54
Financial Stability	51.6%	646	25.5%	319	12.7%	159	7.1%	89	3.1%	39
Family Relationships	35.1%	442	39.2%	494	12.2%	154	7.9%	99	5.7%	72
Community Involvement	18.2%	234	42.1%	540	30.0%	385	5.4%	69	4.3%	55
Social Life/Connection with Others	11.3%	146	43.1%	558	34.3%	444	5.7%	74	5.7%	74
Work/Employment	49.4%	619	26.7%	334	13.4%	168	6.6%	83	3.8%	48
Ability to Help Others	30.1%	379	39.1%	492	19.7%	248	7.1%	90	4.1%	51
Education/Schooling	59.7%	742	17.0%	211	15.9%	198	3.9%	48	3.5%	43
Total Number of Respondents										1315

COVID FINDINGS BROOKS-NEWELL REGION

ALL RESPONDENTS:

Physical Health

47.8% of respondents reported No Impact on their lives, while 43.3% reported a Negative range response and 8.9% reported a Positive range response.

Mental Health

25.0% of respondents reported No Impact on their lives, while 65.3% reported a Negative range response and 9.7% reported a Positive range response.

Financial Stability

51.6% of respondents reported No Impact on their lives, while 38.2% reported a Negative range response and 10.2% reported a Positive range response.

Family Relationships

35.1% of respondents reported No Impact on their lives, while 51.4% reported a Negative range response and 13.6% reported a Positive range response.

Community Involvement

18.2% of respondents reported No Impact on their lives, while 72.1% reported a Negative range response and 9.7% reported a Positive range response.

Social Life/Connection with Others

11.3% of respondents reported No Impact on their lives, while 77.4% reported a Negative range response and 11.4% reported a Positive range response.

Work/Employment

49.4% of respondents reported No Impact on their lives, while 40.4% reported a Negative range response and 10.4% reported a Positive range response.

Ability to Help Others

30.1% of respondents reported No Impact on their lives, while 58.8% reported a Negative range response and 11.2% reported a Positive range response.

Education/Schooling

59.7% of respondents reported No Impact on their lives, while 32.9% reported a Negative range response and 7.4% reported a Positive range response.

BY AGE

- Individuals aged 15-19 had the largest positive impact percentages of all age groups, especially under the Family Relationships category with 35.1% reporting a positive experience. They also noted high positive experiences under Mental Health (30.0%), Social Life/Connection to Others (25.4%) and Education/Schooling (27.1%) categories.
- Individuals aged 15-19 experienced the greatest negative impact on Education/Schooling, with 62.7% of the demographic reporting a negative experience during the pandemic.
- Individuals aged 40-59 experienced the greatest negative impact on Physical Health, with 51.3% of the demographic reporting a negative experience in that category. This demographic also had the second highest negative experience in the Mental Health category with 73.4%.
- Individuals aged 20-39 experienced the greatest negative impact on Mental Health, with 74.5% of the demographic reporting a negative experience during the pandemic.
- In regards to Financial Stability, 28% and above of all demographics experienced No Impact during the pandemic, but individuals aged 15-19 reported the worst financial hardship with 47.4%. Individuals aged 70 plus experience the lowest impact, with 71.3% of the demographic identifying No Impact.
- The COVID-19 Pandemic has had a great effect on the social lives of individuals, and all demographics identified low percentages of No Impact. Individuals aged 40-59 experienced the greatest negative experience of all demographics with over 75%.

COVID FINDINGS BROOKS-NEWELL REGION

BY GENDER:

- Females, overall, experienced a greater impact (negatively and mostly positively) with the COVID-19 Pandemic than males, with the male demographic reporting higher experiences of No Impact in each category than their female counterparts.
- Females reported the highest overall positive impact for Family Relationships (14.8%) and Social Life/Connection with Others (11.6%). The male demographic reported positive experience rates of 10.3% and 11.3%, respectively.
- The number of Individuals who do not Identify as Male or Female, or Prefer not to Say was very low (6) for the Brooks Newell Region, so those results cannot be compared statistically to the other two genders.

BY RELATIONSHIP STATUS:

- Widowed individuals experienced the highest No Impact with Financial Stability, Work/Employment and Education/Schooling; with 65.6%, 73.8% and 82.2% of the demographic reporting, respectively, a no impact experience rating.
- Married or Common-Law individuals experienced the highest overall Negative impact with Community Involvement and Social Life/Connection to Others, with the demographic reporting a negative experience rating of 75.3% and 80.7% respectively.
- Never Been Married individuals experienced the highest overall Positive impact with Family Relationships, with 28.0% of the demographic reporting a positive experience rating.

BY INCOME:

The highest Negative impact experiences per category and income earned brackets:

Physical Health – Less than \$10,000 (53.8%)

Mental Health - \$100,000 and Over (74.1%)

Financial Stability – Less than \$10,000 (60.9%)

Family Relationships - \$60,000 - \$79,000 (58.2%)

Community Involvement - \$100,000 and Over (78.6%)

Social Life/Connections with Others - \$100,000 and Over (86.2%)

Work Employment - \$60,000 - \$79,000 (81.3%)

Ability to Help Others – \$80,000 - \$99,000 (64.9%)

Education/Schooling – Less than \$10,000 (55.3%)

- Individuals who earn \$100,000 and Over, and Less Than \$10,000 experienced the highest Negative impact in three of the nine categories (individually). Individuals earning less than \$60,000 - \$79,000 experienced the highest Negative impact in two of the nine categories. **These are perfect examples of why we should not make assumptions on the impacts of the pandemic on individuals by class.**

- Individuals who earn Less than \$100,000 and Over, and who in theory have more access to resources due to higher income, experienced the highest negative experience rating with Mental Health at 74.1%.

- Individuals who earn Less than \$10,000 also experienced the highest positive experience rating with Mental Health (19.0%), Financial Stability (16.3%), Family Relationships (23.7%), Social Life/Connection to Others (18.1%), and Education/Schooling (17.0%). They had higher-than-average positive experience ratings in all categories, which means they experienced more positive impact than the other

COVID FINDINGS BROOKS-NEWELL REGION

SUMMARY

- This section of this report provides a snapshot of the impact of the COVID-19 Pandemic on individuals in the Brooks Newell Region, examining feedback from All Respondents as well as a breakdown of responses based on age, gender, relationship status and income categories.
- The look at responses from all survey respondents provides a snapshot of the impact overall.
- The breakdown can be useful to explore since responses may be different depending on the demographic you are examining. For example, an individual that earns less than \$10,000 a year may experience a greater negative impact financially due to the COVID-19 pandemic than an individual making \$100,000 and Over.
- It's also important to note the percentages of respondents which indicated no impact in the categories.
- The negative impacts on physical health in the Brooks Newell Region is lower than the national level data provided by Angus Reid (43.3% versus 48%). Approximately 48% of Brooks Newell Region respondents experienced No Impact in regards to physical health during the pandemic, and approximately 9% experienced a positive impact.
- Overall, the impact on mental health by the pandemic in the Brooks Newell Region has been higher than the national average as indicated by the Angus Reid poll. Approximately 65% of Brooks Newell Region respondents indicated that their mental health has worsened, compared to the Angus Reid poll (54%).
- Respondents aged 20-39 experienced the greatest negative impact with 74.5%
- Females also experienced a high negative impact with 68.1%.
- Approximately 9.7% of all respondents experienced a positive impact during the pandemic, which is slightly lower than the national averaged identified by the Angus Reid poll (12%).
- The Angus Reid poll also identified that 33% of Canadians experience no impact on their mental health, while 25% of Brooks Newell Region respondents identified the same.
- Although the pandemic has had a negative impact on the economy at the national level, regarding financial stability and work/employment in Alberta, No Impacts is identified at 51.9%. In the Brooks-Newell Region, 49.4% of respondents identified No Impact.
- However, 38.2% of respondents identified experiencing a negative impact regarding financial stability, and 40.1% of respondents enduring a negative experience regarding work/employment.

FINDINGS SUMMARY

- The sample size of 122 respondents from Bassano (which is 10% of the Bassano population) does not guarantee that the Quality of Life Survey responses are representative of the opinions of the community but it does provide a sample of the opinions of community residents. This was an increase from 107 respondents in 2018.
- Bassano had a population increase of .8% between 2016 (1,206) and 2021 (1,216) compared to a population decrease of 5.9% between the 2006 and 2011 (1,282) Censuses. The median age in Bassano was 2021 was 50 years (49.3 years in 2016 and 44.8 years in 2011) which is 12 years older than the Newell Region as a whole and the highest median age in the region.
- 26.4% (320 Seniors) of Bassano's population is 65 years and older compared to 25.7% in 2016.
- The average size of census families in Bassano is 2.7 which is slightly less than the Newell Region (3.0).
- 50 lone-parent families live in Bassano.
- Bassano respondents had an Overall Satisfaction with Community of 68.8%.
- There are 160 families with children at home.
- 74 (64%) of the 116 respondents expressed **Overall Satisfaction with the Community** compared to 68.3% (71 people) in 2017.
- A need for childcare is recognized in Bassano with 3.25% (40 children) of the population aged 0-4 years.

- Within the Health Factor, the **Mental Health** variable had the highest Overall Importance and the lowest Neutral response.
- Overall Satisfaction with Health Services remained high at 73.7% (2017: 78.3%; 2013: 77.2%) Bassano is fortunate to have local Health Services which decreases the need to travel to larger centres for some Health Services. Like other communities in the Region, access to regular and specialized medical services is dependent on access to transportation for in-region and out-of-region appointments.
- While the **Access to Physicians** variable had the highest Overall Satisfaction (55.6%) within the Health category, it had a marked decrease in Overall Satisfaction from 70.2% but an increase from 35.3% in 2013. **Access to Physicians** also had a significant increase in Overall Dissatisfaction to 34.1% in 2021 compared to 2017 (11.3%) and 2013: 58.8%). Neutral response was low at 10%.
- The top 3 **Household Conditions** which respondents are being negatively impacted by are Physical Conditions, Health Problems and Limited Mobility. The top 3 **Individual Conditions** that respondents are negatively impacted by are Health Problems, Physical Conditions and Hearing Problems. This may indicate that these residents are travelling out-of-town to medical services for help.

- Within the Education Factor, the **Education** variable had the highest level of Overall Importance and the lowest Neutral response. Overall Satisfaction with Education Services has declined since 2013.

Overall Satisfaction with the Education variables has declined since 2013 and Neutral responses have remained fairly high. While the **Adult Education** variable had the highest Overall Satisfaction at 34.5%, this was a marked decrease from 2017 (50%) and 2013 (71.4%).

- The Personal Well-being Factor was a Negative Gap and had similar responses to 2017 and 2013 with the Overall Importance of **Personal Health, Personal Safety, Family and Friends** remaining high. **Religious and Spiritual Acceptance** at 48.3% has seen the highest steady decline in Overall Importance since 2013 (62.9%).
- Overall Satisfaction with Personal Well-being services was the highest for **Community Gathering Places** at 62.4% although this was a decline from 2017 (71.1%) and 2013 (82.9%). **Free Time Activities** had the highest Overall Dissatisfaction at 34.8% compared to 2017 (19%) and 2013 (46.7%).

FINDINGS SUMMARY

- The Economy & Employment Factor was a Negative Gap. Most variables measuring importance within the Economy & Employment Factor have remained within a 6% range in 2013, 2017 and 2022. The **Financial Effects of Crime** variable had the highest Overall Importance. **Affordable Housing** had the highest Overall Satisfaction at 38.8%, with a Neutral response of 32.7%. However, the Overall Dissatisfaction was 28.4%.
- **Employment** had the highest Overall Dissatisfaction within Economy & Employment a 31.9% and the largest decrease in Overall Satisfaction at 29.3% (2017: 43.7%) which was similar to 2013 (35.3%).
- **Community Safety** had the highest level of Overall Importance in the Sense of Community Factor and there were No Neutral responses, indicating the high importance residents place on safety, however Overall Satisfaction at 67.3% was lower than 2017 (73.4%) and 2013 (78.8%).
- Within the Physical Environment Factor **Air Quality** and **Water Quality** continue to be of the utmost importance. Greenhouse Gas Emissions continued to have the lowest Overall Importance at 54.5%.
- Although the **Recycling** variable had the highest rate of Overall Satisfaction at 70.1%, this is a decline from 2017 (72.4%) and 2013 (82.9%). **Recycling** also had the highest Overall Dissatisfaction rate at 23.9%.
- **Waste Management** had the highest decrease in

satisfaction to 67.2% (2017: 67.2%; 2013: 79.4%).

- Within the Social Programs & Social Conditions Factor, the importance of **Availability of Social Assistance and Programs** increased to 78.5%. Neutral responses were high with **Access to Childcare (57.8%) and Homelessness (66.7%)**. **Public Transportation** had a high Overall Dissatisfaction rate at 43.9% with a Neutral response of 34.1%.
- Within the Political Rights & General Values Factor, Bassano survey respondents continue to place high Overall Importance (between 87% to 97%) on the variables of **Respect, Integrity, Honesty and Freedom of Speech**. As in prior surveys, **Sharing** held the lowest Overall Importance at 67.5%. Variables of Satisfaction all had high Neutral Responses ranging from 51% to 69.6%). Discrimination had the highest decrease in Overall Satisfaction, decreasing 19% but had a Neutral response of 51%.
- Within the Government Factor, the **Maintained Roads** variable had the highest rate of Overall Importance at 96%. Overall Satisfaction increased significantly to 68%.
- The **Emergency Services** variable continued to have the highest Overall Satisfaction at 68.4% although Dissatisfaction also had the largest decrease in satisfaction compared to 2018 (85.6%) and 2013 (91.2%). This may be due to the changes in Ambulance ser-

vices throughout the Region and in Alberta and the pandemic.

- Similar to other communities and prior survey results, **Utilities** had the highest Overall Dissatisfaction at 48.7% and low Neutral rate of 17%.
- The **Local Population Growth** variable was the only variable within the Government Factor to see an increase in satisfaction to 31% from 11% in 2018 and 23.5% in 2013.
- Within the Social Programs & Social Conditions Factor, the importance of **Availability of Public Housing** has increased since 2017 and the level of satisfaction with **Affordable Housing** had a substantial decline.
- **Access to Transportation** continued to be importance to respondents in Bassano and the decrease in satisfaction with Public Transportation supports the continued provision of the County of Newell Mini-Bus service; this is similar to other communities throughout the Region, the cause of which is unclear although it could be related to the changing demographics in the Region. People may also move to smaller communities because of more affordable housing and have limited access to transportation.
- Residents continue to express a high degree of Satisfaction with Government/Municipal services.

FINDINGS SUMMARY

- Within the Quality of Place category, respondents expressed continued high levels of Overall Satisfaction with **Green Spaces** and **Sports & Leisure Facilities**.
- Significant increases in Overall Satisfaction were noted in **Maintained Streets** and **Retail & Shopping** with low Neutral responses. **Retail & Shopping dissatisfaction** decreased significantly in 2022 to 47.5% from 64.4% in 2017 and 68.4% in 2013. **Retail & Shopping** may be challenging in rural communities due to high overhead costs for retailers and limited availability of choices of goods for shoppers. Some community residents have access to retail and shopping very close to home, however, residents may need to/choose to do their shopping in larger centres.
- Good levels of Overall Satisfaction with Neutral ratings of 24% and above were noted in **Heritage Structures, Neighbourhood Design, Transport Routes, Accessible Arts & Culture**, and **Building Maintenance**.
- Within the Brooks-Newell Region, including the Town of Bassano, the difference in responses by the various age groups of the 9 Factors, the comparison of the three surveys and awareness of demographics within communities would be helpful to municipal councils, non-profits and businesses to adapt programs, services and activities to match the needs and interests

demonstrated by the findings. Of note is that competing interests may be present because of different interests or priorities, creating difficulties in achieving the balance to satisfy all.

- Access to Medical Services is a significant asset to the sustainability of Bassano.
- Attracting younger families is important to meet labor demands and ensure optimum usage and sustainability of the many public facilities and services. The increase in importance and increasing concerns about Affordable Housing is a consideration.
- The high level of dissatisfaction with **Public Transportation** and low level of satisfaction is a consideration.
- The increase in Seniors in Bassano will lend itself to important opportunities for Seniors to continue to engage and contribute to community and challenges regarding services and programs such as transportation.
- Bassano has a high number of volunteers involved in organizing community events and operating programs and facilities which benefit the community.



Community Garden



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