

FCSS Agenda

November 4, 2024 at 4:00 p.m.

Town Office Council Chambers 502 -2nd Avenue



VISION

Bassano FCSS is a strong partner in a healthy community.

Mission

Bassano FCSS works to build a strong community through locally driven proactive partnerships and preventative programming.

1. Call to Order

2. Attendance and Regrets

3. Adoption of Agenda for November 4, 2024

4. Adoption of Minutes

4.1 October 7, 2024

5. Financial Summary

5.1 Period ending October 31, 2024

6. Director's Report

6.1 Period ending October 31, 2024

7. Unfinished Business

None

8. New Business

8.1 Christmas Programming 2024 - December

8.2 Community Vital Conversations

8.3 Friday Afterschool Programming

9. Correspondence

9.1 FCSS Community Impact FAQ's

10. Adjournment

Next Meeting Date: December 2, 2024 at 4:00 p.m.

MINUTES OF THE REGULAR BASSANO FCSS ADVISORY BOARD MEETING HELD ON OCTOBER 7, 2024

ADVISORY BOARD MEMBERS

- Tammie Hauck
- Christine Petkau
- Heather Basarab
- Alice Slomp
- Evelyn Jensen
- Kevin Jones
- Skye Chartrand
- Matt Kelly

ADMINISTRATION

- Amanda Davis, CAO
- Amanda Barron, FCSS Director

1. CALL TO ORDER

CHAIR HAUCK called the meeting to order at 3:59 p.m.

2. ATTENDANCE AND REGRETS

- Heather Basarab
- Matt Kelly
- Amanda Davis, CAO

3. ADOPTION OF AGENDA

FCSS76/2024 Moved by **MEMBER PETKAU** that the October 7, 2024 agenda is approved as presented.

CARRIED

4. MINUTES OF FEBRUARY 5, 2024

FCSS77/2024 Moved by **MEMBER CHARTRAND** to approve the minutes of the September 3, 2024 FCSS Advisory Board meeting as presented.

CARRIED

5. FINANCIAL SUMMARY

None

6. DIRECTOR'S REPORT

6.1 Director's Report – September 30, 2024

FCSS78/2024 Moved by **MEMBER SLOMP** that the FCSS Directors report for the period ending September 30, 2024 is approved as presented and discussed.

CARRIED

7. UNFINISHED BUSINESS

7.1 Christmas Hamper Application 2024

FCSS79/2024 Moved by **MEMBER JONES** that the FCSS Advisory Board approves the Christmas Hamper application requiring proof of eligibility using the Government of Canada Low Income Thresholds as presented.

CARRIED

7.2 2025 Women's Wellness Planning

FCSS80/2024 Moved by **MEMBER JENSEN** that the FCSS Advisory Board increase registration fees for Women's Wellness 2025 by \$10 to account for inflation, total registration fee to the event will be \$60 moving forward.

CARRIED

FCSS81/2024 Moved by **MEMBER PETKAU** that the FCSS Advisory Board to secure Liz Ly from the Power of Humanity as Keynote Speaker for the Women's Wellness 2025 at the quoted rate of \$1,500 at Bassano Community Hall on April 12, 2025.

CARRIED

FCSS82/2024 Moved by **CHAIR HAUCK** that the FCSS Advisory Board prepares the Self Care Lab for participants to create essential oil filled room sprays, body scrub and bath salts at the Women's Wellness 2025 event at Bassano Community Hall on April 12, 2025 with a budget of \$600.

CARRIED

FCSS83/2024 Moved by **MEMBER JONES** that the FCSS Advisory Board prepares a Mocktail Bar maintaining Women's Wellness 2025 as a non-alcoholic event.

CARRIED

8. NEW BUSINESS

8.1 2025 FCSS Budget and 2026-2027 Projections - Proposed

FCSS84/2024 Moved by **MEMBER CHARTRAND** that the FCSS Advisory Board recommends the approval of the 2025 proposed budget and 2026-2027 projected budgets to Town Council as presented.

CARRIED

Member Chartrand exited the meeting at 5:07 p.m.

9. CORRESPONDENCE

FCSS85/2024 Moved by **MEMBER SLOMP** to accept the correspondence and file the item as information.

CARRIED

10. MEETING ADJOURNED

FCSS86/2024 Moved by **CHAIR HAUCK** to for adjournment of the regular meeting at 5:19 p.m.

CARRIED

Chair Signature

Director Signature



TOWN OF BASSANO
 (51) 2024 FCSS Departmental Budget
 YTD

General Ledger	Description	2024 Budget	2024 Actual	2024 Budget Remaining \$
Revenue				
1-51-00-590-00	FCSS - GENERAL REVENUE	(2,560.00)	(6,852.05)	4,292.05
1-51-00-595-00	FCSS - COMMUNITY CHRISTMAS DONATIONS	(5,000.00)	(1,909.54)	(3,090.46)
1-51-00-840-00	FCSS - CONDITIONAL GRANT	(40,835.00)	0.00	(40,835.00)
1-51-00-850-00	FCSS - GRASSLANDS FCSS /TOWN CONTRIB.	(47,245.00)	(48,245.00)	1,000.00
1-51-00-710-00	TSF FROM FCSS RESERVE	(3,500.00)	(1,709.89)	(1,790.11)
1-51-00-590-03	FCSS - DONATIONS	0.00	(7,500.05)	7,500.05
* TOTAL Revenue		(99,140.00)	(66,216.53)	(32,923.47)
Expenditure				
2-51-00-110-00	FCSS - SALARIES	58,000.00	42,441.11	15,558.89
2-51-00-130-00	FCSS - EMPLOYER CONTRIBUTIONS	3,650.00	3,327.76	322.24
2-51-00-135-00	FCSS - AUMA BENEFITS	7,000.00	5,821.29	1,178.71
2-51-00-137-00	FCSS RRSP CONTRIBUTION	1,200.00	990.08	209.92
2-51-00-150-00	FCSS - ADM TRAINING & EDUCATION	3,800.00	3,625.00	175.00
2-51-00-200-00	FCSS PROGRAMS	14,100.00	15,460.98	(1,360.98)
2-51-00-211-00	FCSS -TRAVEL/LODGE/PHONE & BOARD DEVEL.	1,970.00	668.05	1,301.95
2-51-00-220-00	FCSS - ADVERTISING & MEMBERSHIPS	620.00	645.38	(25.38)
2-51-00-510-00	FCSS - GENERAL GOODS & SUPPLIES	3,800.00	3,799.00	1.00
2-51-00-595-00	FCSS - COMMUNITY CHRISTMAS	5,000.00	(27.85)	5,027.85
* TOTAL Expenditure		99,140.00	76,750.80	22,389.20

*** End of Report ***

FCSS Director's Report

Period Ending: October 31, 2024

Prepared By: Amanda Barron, Director

Supporting Community Members



SUPPORTS

Seniors Benefits

During October we provided service to 3 individuals in submitting Seniors Benefits.

Referrals/ Supports

As part of our services FCSS provides support to individuals in aiding access to various supports such as government programs, housing assistance and food bank access. We assisted 3 community members with enrollment into programs and services.

PROGRAMS

Rural Pop Up

The Rural Pop Up's for October and November were cancelled by SPEC due to a staff shortage with little notice. We have received feedback from our subscriber base that advance notice of cancellations would be appreciated as it takes time and effort to attend, especially with the cooler temperatures upon us. We hope that programming will continue with Rural Pop Up in Bassano as the program has seen consistent and growing subscribership.

Fire Prevention Week -Videos and Activity Booklet

A total of 160 Fire Safety Activity Booklets were distributed locally to Pre-K through Grade 6 students. Booklets were created in several versions based upon age-appropriate learning levels teaching skills and fire safety awareness tools. We coupled the booklets with safety videos prepared in collaboration with the Bassano Fire Department. Videos were shared both within our school and on our Bassano FCSS social media profiles.

Fall Community Clean Up

For the annual fall community cleanup, we consistently experience difficulty acquiring volunteers to complete street clean up and the large appliance pick up. This program relies heavily upon local volunteerism to be successful. How can we bolster engagement from the community in volunteerism and local beautification efforts? **Discussion required.**

Halloween Safety Presentation

On October 25th Bassano FCSS delivered a Halloween Safety Presentation to the Elementary students at Bassano School on behalf of Brooks Safe Communities. Students learned the importance of road safety, visibility safe candy practices and safe costumes.

Trunk Or Treat

On October 31st the town of Bassano was active with many locals donning their Halloween attire and heading out for a night of tricks and treats. Trunk or Treat had many locals stopping by to have

FCSS Director's Report

Period Ending: October 31, 2024

Prepared By: Amanda Barron, Director



Supporting Community Members

a free hotdog, sponsored by Chartrand Landscaping. The community continues to support and utilize Trunk or Treat as a safe candy distribution site and social gathering location.

INITIATIVES

Welcome Wagon

Through the month of September, no Welcome Packages were picked up.

Meals on Wheels

Meals on Wheels currently has 4 active clients receiving fresh meals delivered daily by the Volunteer Driver of the day.

GENERAL UPDATES

Tree Canada Grant – Dog Park/Community Gardens

In collaboration with the Dog Park Committee, we have been working on a grant that will allow for the purchase and planting of new mature trees within the Off-leash Dog Park and Community Garden area. If successful the new trees will help replace aging ones, contribute to beautification and provide shelter from the elements.

CFSEA Fall Grant – Solar Speed Signs

Bassano FCSS was not awarded a CFSEA Grant this fall for the purchase of Solar Speed signs. With the abundance of funding applications submitted the funding committee chose to allocate funds to other projects they felt better suited their priorities.

FCSSAA Conference – November 13-15 – Edmonton, Alberta

UPCOMING PROGRAMS

Angel Craft – Giving Tree – November 4 – Playfair Lodge

Winter Clothing Exchange – November 8, 4pm – 6pm @ Town Office

National Day of the Child – Breakfast/ Resources – November 20 – Bassano School

Attachments

1. Action Items

Sept 3, 2024 Regular Board Meeting		
Barron, A	Email videos to Bassano School with fire education activity booklets	Completed Oct 6/24
Barron, A	Upload videos on FCSS social media for Fire Prevention Week	Completed Oct 6/24
Barron, A	Plan, Prepare and distribute healthy breakfast at Bassano School on Nov 20	
Barron, A	Deliver nutrition resources and games to grades 1-6 at Bassano School	
Barron, A	Plan, Prepare and facilitate Trunk or Treat at homecoming campground on Oct 31 with hotdogs dinner available.	
October 7, 2024 Regular Board Meeting		
Barron, A	Rotate Minutes	Completed Oct 8/24
Barron, A	Resolution Index	Completed Oct 15/24
Barron, A	Complete Hamper registration and upload to website, print for front desk.	Completed Oct 15/24
Barron, A	Confirm WW speaker Liz Ly for \$1500, delivery on April 12, 2025	Confirmed Oct 15/24
Barron, A	Prepare Self Care Lab for delivery at WW 2025	
Barron, A	Prepare MockTail Bar for delivery at WW 2025	

CHRISTMAS PROGRAMMING 2024 - DECEMBER

BACKGROUND

In the past Bassano FCSS has provided several recurring Christmas themed activities. Each year we collaborate with both Bassano School and the Playfair Lodge creating the Angels for the Giving Tree and provide companionship along with tasty treats for the Senior's Lights Tour. We continue to help plan and coordinate the local food drive, along with administration, preparation and facilitation of the Christmas Hamper program. We work with both the Light up the Campground committee and Royal Purple to provide Santa's Social annually that is an opportunity for the community to come together and share in the magic of the season. Christmas in Bassano is a great opportunity to engage with our community providing countless opportunities for social interaction.

ADDITIONAL PROGRAMMING OPTIONS

Option 1 – Christmas Cookies Bake and Take

Get ready to spread some holiday cheer with our Christmas Cookie Bake and Take event! Designed for kids ages 10 and up, this interactive workshop combines the joy of baking with essential lessons in safe food handling, all while fostering social connections and community spirit.

This would be a one day event held at the Community Hall, facilitated with the direction of the director and requiring the support of 2- 3 additional board members to assist.

Baking Basics: Learn how to bake a variety of festive cookies while mastering safe food handling practices. Instructors will guide participants through the process, emphasizing hygiene, ingredient safety, and proper baking techniques.

Hands-On Experience: Kids will get their hands dirty (in a fun way!) as they mix, roll, and decorate cookies. Each participant will leave with a box of delicious treats to share with family and friends.

Social Connections: This event encourages teamwork and collaboration. Participants will work in small groups, making new friends while sharing their creative ideas.

Community Spirit: Discover the joy of giving back! We'll have a special focus on creating a few extra batches of cookies to distribute locally, spreading holiday cheer.

Registration: Space would be limited to 10-12 participants, this will allow FCSS to purchase supplies appropriately.

A program budget of 250.00 would be allocated to facilitate.

Option 2 – Family and Friends Christmas Movie Night

Get ready to celebrate the holiday season with our Christmastime Family and Friends Movie Night! Bring the whole family for an evening of festive fun, laughter, and cherished memories with this movie theatre like experience in a safe and inclusive environment.

- **Holiday Movie Screening:** Enjoy a beloved Christmas classic that's perfect for all ages and immerse yourself in the holiday spirit!
- **Complimentary Concessions:** Savor delicious snacks on us! We'll have popcorn, drinks, and holiday treats available at no charge, ensuring everyone can enjoy the movie experience.
- **Family-Friendly Fun:** Whether you're a family of two or ten, everyone is welcome! This is a wonderful opportunity to connect with neighbors and make new friends in a joyful environment.

This program will help close the gap to affordable entertainment by providing this event barrier free and with no charge to those in attendance.

Possible movie titles include:

- A Boy called Christmas
- The Christmas Chronicles
- Klaus

With the recent upgrades to the Community Hall, preparing to deliver this program would require the use of a laptop and a subscription to Netflix or similar platform. It would be hosted at the hall and would require the support of a minimum of 1 additional board member.

A program budget of \$250.00 would be allocated to facilitate.

Option 3 – Art and Soul Sponsorship – Christmas Craft

For the past two years Art and Soul have prepared and delivered a Christmas Craft free to participants during Christmas Magic at Santa's Social with FCSS sponsorship.

FCSS provides a \$150 sponsorship towards the purchase of materials, the ladies then design and facilitate themselves. On average they create masterpieces with upwards of 30 children each year, taking time to demonstrate and communicate with the children. This sponsorship opportunity also presents the ability for intergenerational social connection as many other older adults also join in the fun, providing direction, laughter and conversation.

Would we like to provide sponsorship for Santa's Social on November 27, 2024, from 4:00 p.m.- 6:30 p.m. to Art and Soul in the amount of \$150 to prepare and deliver a free craft?

CLARIFICATIONS/CONSIDERATIONS

We have the capacity to provide one additional Christmas program in 2024.

Prepared by: Amanda Barron, FCSS Director

Reviewed by: Amanda Davis, CAO

COMMUNITY VITAL CONVERSATIONS

BACKGROUND

In Spring of 2024 Bassano FCSS received a funding grant from the Community Foundation of South Eastern Alberta (CFSEA) to help provide swimming lessons to all the elementary students at Bassano School. In receiving a grant Bassano FCSS began a relationship with CFSEA who produces an annual Vital Signs report which is a community check-up conducted across Canada measuring the vitality of communities and identifies trends in a wide variety of areas critical to quality of life.

The CFSEA was created in 1992 by John Ignatius through an initial donation of \$25,000, and a further 2.4 million upon his passing in 2000. His generosity and innovation has enabled the distribution of funding to local charities throughout Southern Alberta. The mission of CFSEA is to create meaningful connections between donors and local charities for the benefit of Southeastern Alberta. They strive to create vibrant, healthy, caring communities using the values of integrity, innovation, inclusion and leadership.

Bassano has benefited from our relationship with CFSEA through the granting process, we now have an opportunity to engage our community in hosting "Vital Conversations", a facilitated conversation to bring together service groups and community organizations to have a conversation regarding their experiences and opinions, to shine some light on the things going well, and areas of improvement. Vital Conversations contribute to the content in the annual Vital Signs publication prepared by CFSEA.

PURPOSE

Vital Conversations are facilitated by CFSEA, and members of the community with the intention to:

- Discover emerging issues locally.
- Identify existing issues and brainstorm/co-create possible solutions or create next steps in mitigation.
- Expand knowledge, learning from the experiences of others in all demographics.
- Generate qualitative data that will demonstrate the current issues and trends locally.
- Create a guide for future grant priorities.
- Align community priorities.
- Inspire community action, steps toward resolutions.
- Raise awareness of CFSEA and engage potential donors.

DISCUSSION

1. What are the goals we wish to achieve should we choose to host a community Vital Conversation?

2. Is Bassano FCSS interested in partnering with CFSEA to host a Community Vital Conversation? If so, what would the ideal delivery format entail?
3. Which community individuals, service and community groups would like to take part in a Vital Conversation?
4. What are the impacts to the community that may occur because of hosting a Vital Conversation?
5. How can we engage our audience and maximize subscribership?
6. How will the knowledge learned through the process be utilized by FCSS and applied to future program offerings?

CLARIFICATIONS/CONSIDERATIONS

None

ATTACHMENTS

1. Guidelines for hosting Vital Conversations

Prepared by: Amanda Barron, FCSS Director

Reviewed by: Amanda Davis, CAO

Guidelines for Hosting Vital Conversations

WHAT IS A VITAL CONVERSATION?

A Vital Conversation is a facilitated conversation with members of your community. A Vital Conversation can be used as a tool to:

- Explore an emerging issue in your community
- Learn about the lived experiences of specific demographics (i.e. youth, seniors, newcomers, or a specific neighbourhood)
- Identify pressing community issues and co-create next steps for potential solutions
- Generate qualitative data and paint the picture of issues and trends in your community
- Inspire a call to action.

Vital Conversations can collect insight and data from the community that can be used to guide future granting priorities, to guide conversations with new donors, or to raise awareness of your community foundation and its leadership. Vital Conversations are also an effective tool to bolster community engagement, as an opportunity to connect local organizations and resources and build new relationships.

TIPS FOR ORGANIZING VITAL CONVERSATION

The following are key tips for organizing Vital Conversations, both in connection with the RBC Future Launch Community Challenge and for other community convening efforts.

Be clear with your intentions: What is your why?

It is important to identify the intended outcome or goal of the event in the early stages of planning. Consider what the foundation intends to learn, develop or facilitate as an outcome of the Vital Conversation. This will inform strategic planning for your engagement strategy, facilitation style and invitations to participate.

Send invitations and promote your event

Be sure to send a save the date, or an invitation with RSVP information to key partners, stakeholders, and potential participants to help with planning.

Consider inviting a wide range of community members, including 'unusual suspects'. Think about your audience when issuing invitations. For example, youth are active on social media and may frequent specific community spaces – social media posts or posters may be strong tactics. Seniors can also be reached at community centres and old age homes. Partner with other organizations to help spread the word.

Guidelines for Hosting Vital Conversations

Tell your story: Invite local media and use social media

Your community radio station or newspaper may be interested in attending your Vital Conversation. If you decide to have media present at the event, consider the impact that this may have on the dynamics of the conversation. Ensure that participants agree to either be quoted and recorded or that the media stories will not include identifiable quotes.

Social media can be used before, during and after your Vital Conversation to promote the event, share the story of the Vital Conversation, and highlight the impact of any learnings and next steps.

Select a facilitation technique to guide your conversation

When it comes to facilitation, you have many options. You can choose to facilitate the conversation yourself or you can contract with a professional facilitator.

The facilitator's role is to assist the group to have a good conversation, while staying on track to meet the overall objectives.

Key roles of the facilitator include:

- Assisting the group to ensure everyone has a chance to be part of the conversation
- Staying on schedule
- Serving as connector if your own background can provide context to the discussion
- Using a 'Parking Lot' for ideas outside the scope of the discussion

There are a wide range of strategic facilitation techniques available. Some ideas are listed below:

- [The World Café](#): Using seven design principles and a simple method, the World Café is a powerful social technology for engaging people in conversations that matter, offering an effective antidote to the fast-paced fragmentation and lack of connection in today's world.
- [The Art of Powerful Questions](#): This technique relies on using questions for dialogue, discovery and action.
- [A Field Guide to Convening Dialogue](#): This question-based guide is designed for anyone who plans to host a dialogue gathering – whether for a brief afternoon or an extended series of meetings over time.

Guidelines for Hosting Vital Conversations

Pick a Venue

The character of the conversation and the facilitation style will guide the venue requirements.

Things to consider:

- What type of space do you need to accommodate your facilitation style? Will it be a World Café? An intimate conversation?
- How many people are you expecting?
- Will you be including a reception or meal during the Vital Conversation?
- When during the day and the week will the conversation take place?
- Can you partner with another local organization to offset the cost?
- Will you have someone available to live tweet, or can you live stream the event to make it accessible to those who were unable to attend?

Post-conversation: Incorporate your learnings for lasting community impact

Be sure to have at least one note-taker present so that you can capture the insight and data from community members. These learnings can be used to future granting priorities, to guide conversations with new donors, or to raise awareness of your community foundation and its leadership — all important ways to deepen your impact and grow the benefits for your community.

VITAL CONVERSATIONS: CONNECT WITH *VITAL SIGNS*

VitalSigns[®]

Vital Conversations are one way to get involved in *Vital Signs*. *Vital Signs* is a community check-up conducted by community foundations across Canada that measures the vitality of our communities and identifies significant trends in a range of areas critical to quality of life. *Vital Signs* is coordinated nationally by Community Foundations of Canada.

For more information about the broader *Vital Signs* program, contact Alison Sidney, Manager, Strategic Initiatives, at asidney@communityfoundations.ca.

FRIDAY AFTERSCHOOL PROGRAMMING

BACKGROUND

Grasslands School Division made the decision to move to a half day of school on Fridays last year leaving many local families struggling to have care or activities for their children. This provides an opportunity for FCSS to engage children in developing healthy habits while promoting fitness opportunities. Exercise and sport are an important part of childhood. The lessons learned from team and individual sports are applicable throughout life. Children who establish regular exercise habits will ideally continue them into adulthood. The Centers for Disease Control and Prevention and, the American Academy of Pediatrics recommend that all school-aged children participate in at least 60 minutes of moderate to vigorous developmentally appropriate physical activity each day.

Last year, with community donations, the Bassano Bowling Alley offered afternoon bowling each Friday from 1:00 p.m.- 2:30 p.m. to children and youth and are now seeking donations to offer the same for the 2024-2025 school year. Initial subscribership was 13-15 children per week, declining to 4-5 children by the year's end. If the bowling club is successful in attaining funding, they would reduce their offering to 50 percent leaving two Friday's/month unprogrammed.

PROPOSED PROGRAMMING

FCSS could fill this gap by offering afterschool programs two Fridays per month.

A program opportunity is proposed that would utilize existing FCSS resources directed to the Fit and Free Program, alongside a few movie days on months with an extra Friday.

PART 1 – Fit & Free Afterschool Program

FCSS is purchasing mobile exercise equipment for the Fit and Free Program, accessible to the community at no cost. The equipment can be used, with FCSS facilitating an afterschool program for children and youth. This program would consist of yoga and light weights, and movement games. The FCSS Director would provide access, supervision, and instruction at the Community Hall from 1:30 p.m.- 2:30 p.m. twice monthly, pending the facility's availability on rotation (assuming bowling remains available twice per month). The only costs FCSS would incur is program planning and facilitation following a 15:1 ratio of children/youth to adult.

Out-of-school care programs Staff-to-child ratios



Age of child	Primary staff-to-child ratio	Max number of children per group
Kindergarten children and school-aged children	1:15	30

Blue denotes that mixed-age groups are permitted throughout the day between the hours of 8:30 a.m. and 4:30 p.m. Ratios for mixed-age groups should be determined based on the age of the majority of children in the group.

Reference: Alberta Government -Changes to Childcare under the Early Learning and Child Care Act and Regulation, February 1, 2021

PART 2 – Midday Matinee

Throughout the school year, there are three extra Friday's that could be programmed. FCSS could offer a place for children to relax and unwind with movies at the Community Hall.

PROPOSED DELIVERY

The Friday Afterschool Program would consist of two parts, Children/Youth Fit and Free and Midday Matinee.

FCSS Children and Youth Fit and Free would run for the duration of the school year on alternating Fridays from 1:30 p.m.- 2:00 p.m. with free access, supervision and instruction provided by the FCSS Director. The program would be accessible to students aged 8-14 years; a signed guardian consent/waiver would be required to access the program.

Midday Matinee would be hosted at the Community Hall pending availability, beginning at 1:00 p.m. and occurs once in the months of January, May and October. Midday Matinee would be open to children 8 and up, those under 8 would need to be accompanied by someone 12 yrs old or over. A program budget of \$200 per year would be allocated toward the purchase of concession items.

The total Afterschool Program Budget would be \$200 for November 2024 through June 2025.

Upon program completion FCSS will complete a program debrief and discuss subscribership, outcomes, and community impact to determine if continued facilitation to the next school year is viable.

RATIONALE

A fitness-related afterschool program for kids offers numerous benefits, including:

1. **Physical Health:** Regular physical activity helps improve cardiovascular health, strength, and flexibility, reducing the risk of obesity and related health issues.
2. **Social Skills:** Kids learn teamwork, communication, and cooperation through group activities and games, fostering friendships and social interactions.
3. **Discipline and Goal Setting:** Engaging in fitness activities teaches children about setting and achieving goals, instilling a sense of discipline and perseverance.
4. **Boosted Confidence:** Mastering new skills and improving physical abilities can enhance self-esteem and confidence in children.

5. **Healthy Habits:** Early exposure to fitness promotes lifelong healthy habits and an appreciation for physical activity as a vital part of a balanced lifestyle.
6. **Inclusivity:** Afterschool fitness programs can cater to varying skill levels, encouraging participation from all kids, regardless of athletic ability.
7. **Fun and Enjoyment:** A focus on enjoyable activities fosters a positive attitude toward fitness, making it a fun part of their routine rather than a chore.

Many municipalities of similar size have some form of afterschool programming available typically ran through their community libraries. Bassano Library does not operate on Friday's, this creates a space FCSS could provide programming to fill.

DISCUSSION

1. What is our purpose in providing bi-weekly afterschool programming?
2. What are the Pros and Cons to delivering an afterschool program?
3. How can we ensure the program is utilized for its intended purpose?
4. Who would our subscribers be? Should there be an age range for participation?
5. Are there members of the board available to help should an additional person be required?

DIRECTOR COMMENTS:

A calendar of events would be created to help promote activities and could be distributed via school handout.

With the recent upgrades to the Community Hall Soundsystem facilitating an afternoon movie would be simple to prepare. Concession and chairs would be all that is required to set up the space. We also have a theatre style popcorn machine that would be utilized. There are also several streaming platforms that could be utilized such as Netflix.

Prepared by: Amanda Barron, FCSS Director

Reviewed by: Amanda Davis, CAO

Attachments:

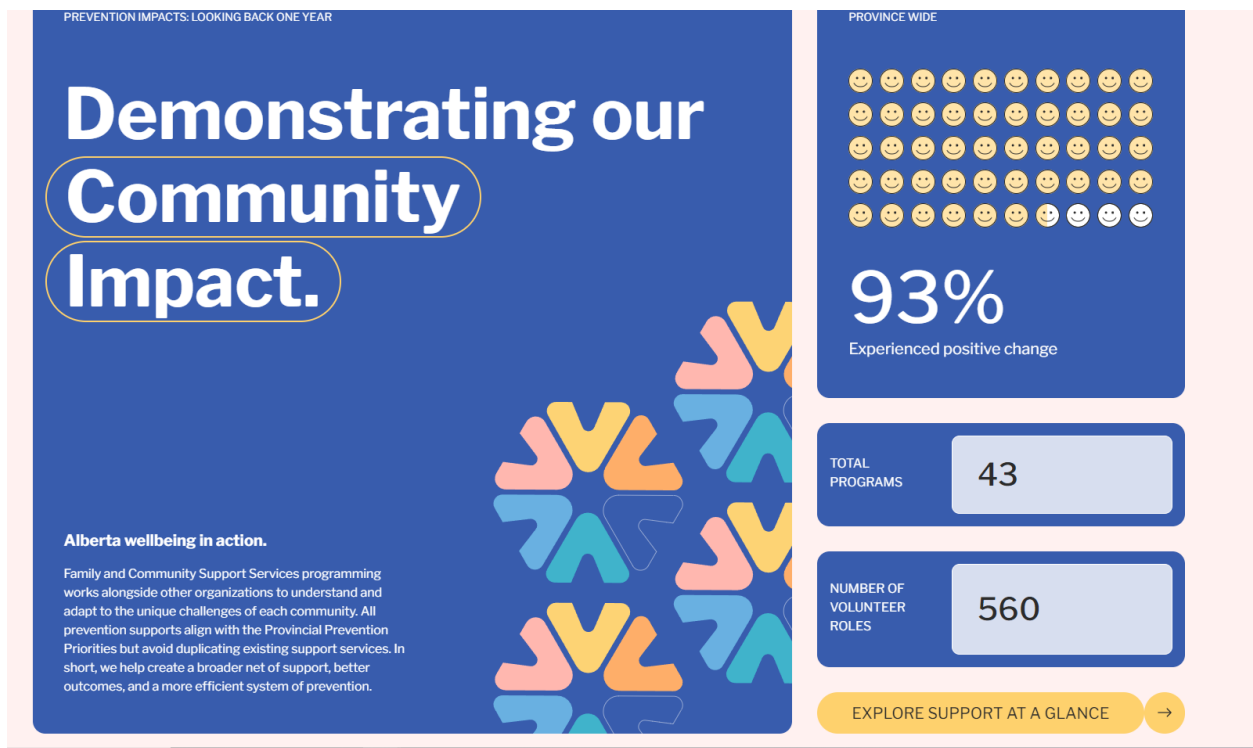
1. None

FCSS Community Impact Tool

WHY - Why did the FCSSAA create an advocacy tool?

Telling the collective FCSS story can be a challenge. The FCSSAA sought to create an easy-to-use, dynamic and visually appealing way to show the true impact of FCSS in Alberta. The tool can be used to showcase the provincial collective, or your region's program impact with your MLA, your municipal council(s), your board and your community.

Once the tool is live, you will find it on the FCSSAA website. For now, here is a screenshot of the welcome page.



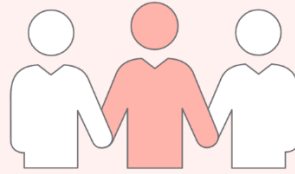
Scrolling down from this, each of the provincial priorities are explored. Below is a sample of few of the pages under one priority. From the provincial priority page, you may explore more information about the priority which includes prevention information photos, and stats.

PROVINCIAL PREVENTION PRIORITY

Aging well in the community benefits everyone.



Prevention doesn't happen overnight. Long-term funding is our best approach.



The right community supports can increase a senior's quality of life and prevent negative impacts of social isolation.

The first step in keeping Alberta's seniors in their homes is delivering effective community programs and services. Family and Community Support Services (FCSS) programming for seniors is designed to reduce social isolation, increase participation in the community, and create healthier, more engaged seniors, no matter where they are in Alberta.

RESEARCH SHOWS

**A dollar invested in prevention can
save up to \$7-12 in future costs.**

An engaged community can prevent seniors from being isolated.



1,677

How many people we reached.



280

How many people helped.



Children/Youth | 0
Adults | 136
Seniors | 1,331
Families | 0
Community | 210

Age groups we reached.

ADDING YOUR FCSS PROGRAM INFORMATION - [The Program Data Input Form](#)

You'll need to complete **one form per program/activity/event** you would like to include.

Please add your FCSS program information **based on your 2023 Annual Report** to the Ministry of Seniors, Community and Social Services. The information requested for the form is a combination of your current provincial reporting template and the accountability framework. Please remember this is an advocacy tool for marketing purposes and not a report to the government so if you need to make a judgement call about which provincial priority to check off or which audience to select, please make the choice that fits for you/your program.

How do I access the form to add my FCSS program information?

The link to the form [is here](#)

Once the public-facing side of the tool is launched, the form will be available on the members' side of the FCSSAA website.

Can I print the data input form?

Yes, if you print the screen from your computer. Please note there is no "PRINT" button on the form.

What is a Program Name?

The program name is what you call a specific program. For example – Youth Leadership, Seniors Outreach, Interagency Group, Snow Angels, Parenting Classes, etc. This name does not show up on the public facing side of the tool. It is so you can keep track of the programs you are entering, and it helps us identify a program on the back end of the system in case you need us to remove it for you.

Do I have to enter every program we offer individually?

Yes, you may add each program individually. However, if you have multiple programs or if you fund multiple programs that achieve the same outcomes, you may choose to combine them and report on them as a batch. This may be especially relevant for funds you grant to other organizations.

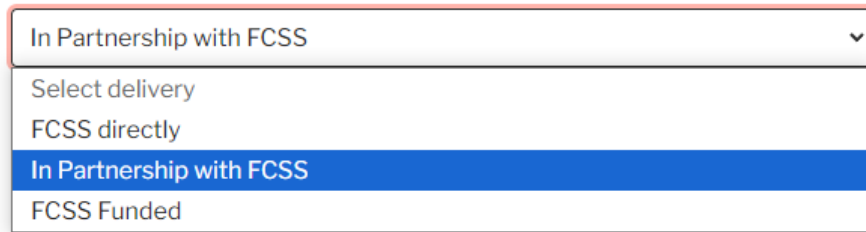
Can you ask the provincial FCSS office for my program information?

No, unfortunately we can't. Please use the information you submitted to the provincial office for this project.

Can you explain the “Program delivered by” drop down?

About

Program delivered by*



The screenshot shows a dropdown menu with the following options: "In Partnership with FCSS" (selected), "Select delivery", "FCSS directly", "In Partnership with FCSS", and "FCSS Funded".

FCSS Directly - means that FCSS staff deliver the program

In Partnership with FCSS - means that you work in partnership with another organization(s) to deliver the program

FCSS Funded means that you granted the funds to another organization to deliver the program

What if the program serves more than one target audience?

If your program serves more than one target audience, please select “community.” If your program serves adults and seniors, please select “adults” – seniors are adults.

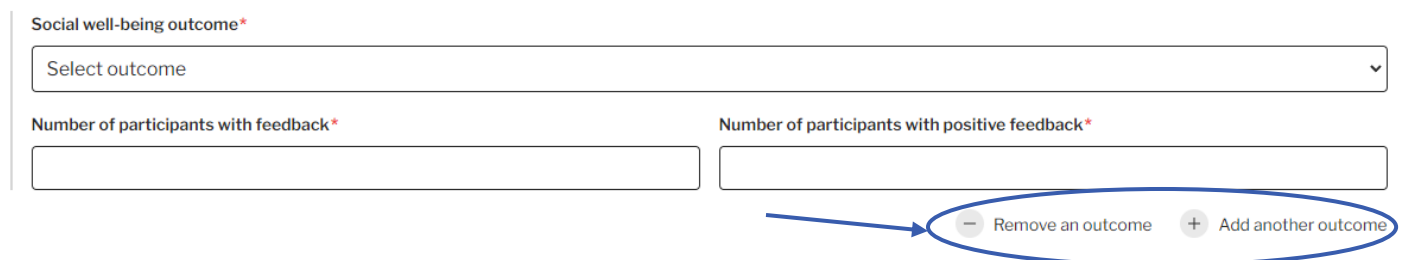
Why is the wording under the “Social Well being outcome” different than my provincial report?

The wording is a bit different, but the meanings are the same. Please choose the outcome that best fits your program

What if the program has more than one outcome?

You are welcome to add or remove outcomes. You will find the -/+ buttons at the bottom of the outcomes section.

Outcomes



The screenshot shows the 'Outcomes' section with the following elements:

- A dropdown menu labeled "Social well-being outcome*" with the text "Select outcome".
- Two input fields: "Number of participants with feedback*" and "Number of participants with positive feedback*".
- At the bottom, there are two buttons: a minus sign (-) labeled "Remove an outcome" and a plus sign (+) labeled "Add another outcome". A blue arrow points to these buttons, which are circled in blue.

What if the program has more than one “framework strategies implemented” or aligns with more than one provincial priority?

No problem, you may click off as many as are applicable to the program. Please make sure you choose at least one.

Framework strategies implemented*

- Promote and encourage active engagement in the community
- Foster a sense of belonging
- Promote social inclusion
- Develop and maintain healthy relationships
- Enhance access to social supports
- Develop and strengthen skills that build resilience

Alignment with provincial priorities*

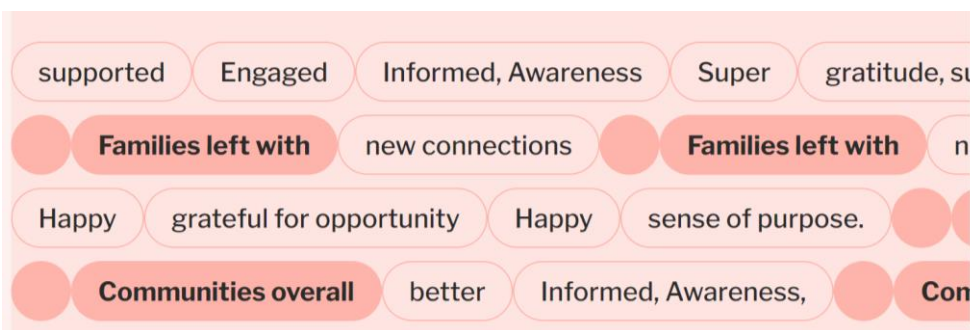
- Homelessness and housing insecurity
- Mental Health and addictions
- Employment
- Family and sexual violence across the lifespan
- Aging well in community

Why are you highlighting provincial priorities?

As this tool is intended for advocacy, we are aligning with the language and priorities important to the elected officials. We have made sure that the site is clear that FCSS programs are working from the prevention side of these priorities.

Why are you asking for the three words on the form if we don't collect this?

We know that the program stories you collect are much more robust than three words and that you likely did not ask the participants to list a word as part of your evaluation. The three words will be used to create a word cloud. We encourage you to look for common words or themes used in the evaluations. If this doesn't fit for you, feel free to skip over it. This is an example of what the public will see



Photos - I don't have any photos to share.

That's fine, you may skip this part. We added this to the tool to include some FCSS human flair to the stats. If you have photos to share, please ensure that you have participant consent. The photos will be on the site for at least a year. This area is for sharing program photos only. Please do not share any other images.

How does my information go live on the site?

The FCSSAA will review the information submitted through the forms. If we have any questions, we will reach out to you for clarification. If not, the information will be published and will go live within three business days.

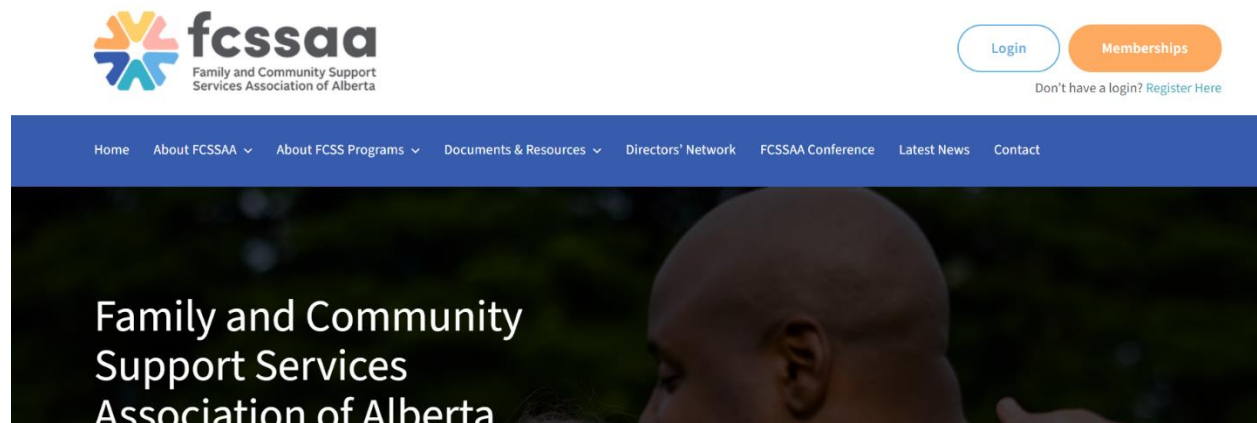
How long will the data remain on the site?

This data will remain live on the site for one year from the date of input. After 365 days, the information will disappear. Once you have completed your 2024 Annual Report, please add that information using the input form. We will send out reminders.

WHAT WILL THE PUBLIC SEE

How will we access the public-facing side?

When *Community Impact* is launched, a new tab will appear on the main menu (in the top blue bar) of the FCSSAA website.



The Program Location list

The information in the location drop down is based on information from the provincial FCSS office. This means the FCSS program that receives the funding and is responsible for reporting for a region, is listed as the main program. The municipalities that make up a regional FCSS program are listed below the program that receives the funding. You may search by any municipality name.

PROVINCIAL OUTCOMES PROJECT - How does this relate to the provincial measurement initiative?

You have likely received emails and information about the provincial (Ministry of Seniors, Community and Social Services - SCSS) work being done on the FCSS measurement system. Three Hive Consulting has been hired to undertake this work. This tool was created with that in mind; however, the information you add to the *Community Impact* is based on your current reporting to SCSS. When the reporting template is finalized, we will adjust to the new Key Performance Indicators (KPI's) and away from outcomes. The changes from the Ministry are anticipated for the 2026 reporting year (reflected in 2027).

On the Alberta View page of the site, you will see the provincial priority and the prevention strategies.

The Alberta View

Every FCSS program + participant adds to prevention

DATA UP TO DATE AS OF APRIL 1, 2024



PREVENTION PRIORITY

Homelessness and housing insecurity
1,500

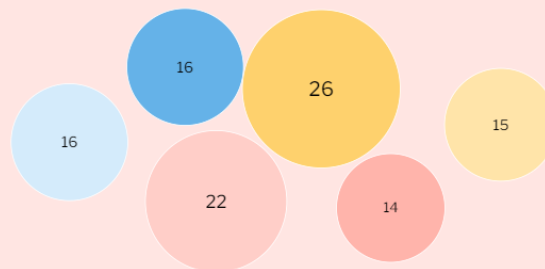
Mental Health and addictions
4,215

Employment
1,550

Family and sexual violence across the lifespan
93

Aging well in community
1,677

PREVENTION STRATEGIES



Foster a sense of belonging



Strategies at a higher level

Learn how we bring these strategies to life through programming across Alberta. →

QUESTIONS AND FEEDBACK

How can I change the data I submitted?

If you have submitted information in error or need to change something previously admitted, contact communications@fcssaa.org as soon as possible and request that it be deleted. Once it is deleted, you can then re-input the program on a new form.

How do I provide feedback?

As with all new initiatives, we anticipate there will be things we didn't think of. If you notice something that needs immediate revision or updating (e.g. wording, grammar or spelling), please let us know at communications@fcssaa.org

We will gather feedback for ideas for structural changes through a survey in 2025.

PROMOTION OF THE TOOL

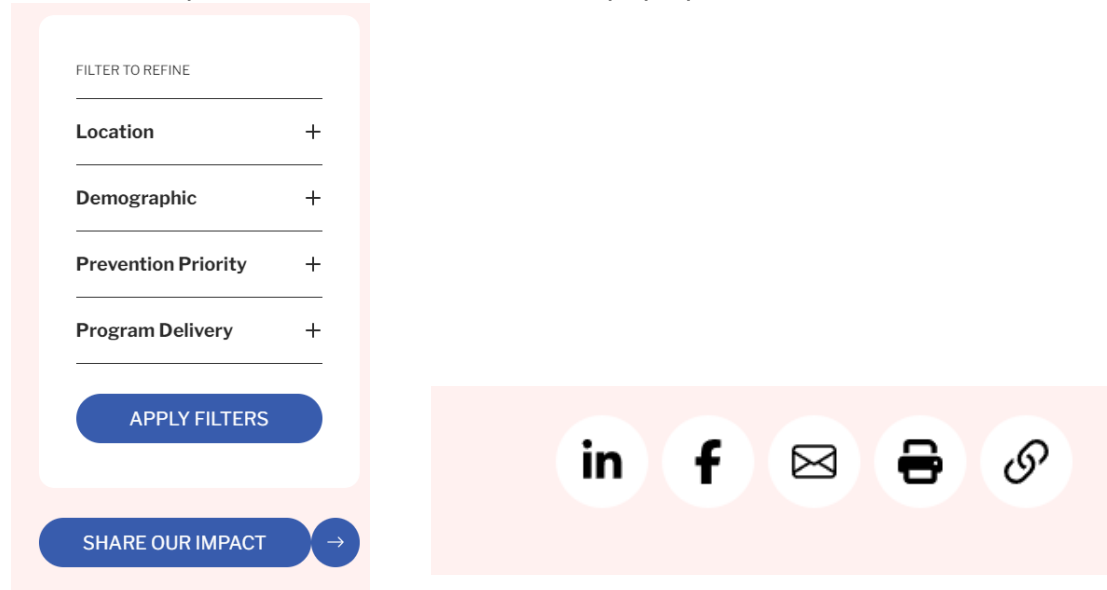
How will people find out about this tool?

Once there is sufficient data from FCSS programs uploaded to the tool, we will start to promote it publicly. Thank you for completing your information as soon as possible so we can share the collective story.

Once the site is live, you may help us promote the collective FCSS story by sharing it on your social media channels, newsletters and/or reports to board and councils.

How do I share information from the site?

You may share information from your program, another program or the province by using the share features on the site. You can filter the information you want and then select Share our Impact and the links to share will pop up.



WEBINAR

We hosted a webinar on October 17 the [recording of the session is available here.](#)

Thank you for your support. We are excited to share the collective FCSS story.

If you have any questions please email

Tanisha communications@fcssaa.org or

Mellissa director@fcssaa.org